



Chevrolet Detroit Grand Prix presented by Lear

Downtown Business Outreach

When Is It:

Friday, May 30 – Sunday, June 1, 2024

- May 30 – 8:00am-5:15pm
- May 31 – 8:00am-6:30pm; 6:00pm-10:00pm Concert in Cadillac Square
- June 1 – 8:00am-4:45pm (estimated)

Where Is It:

COURSE MAP:





SMALL BUSINESS STRAIGHTAWAY

Positioned in a new location on Woodward Avenue near Campus Martius Park in 2025, the Small Business Straightaway will once again showcase a diverse array of local merchants, ranging from startups to well-established companies from seven districts across Detroit. Open Saturday and Sunday from 9 am to 6 pm.

CADILLAC SQUARE – ENTERTAINMENT STAGE

Located adjacent to Campus Martius Park, live music will be featured on the entertainment stage Saturday, May 31st. The concert will run 6:00pm-10:00pm.

MEIJER FAN ZONE

Woodward Avenue between Spirit Plaza and Campus Martius, will be the new location of the Meijer Fan Zone.

Road Closures:

WOODWARD ACTIVATION & CAMPUS MARTIUS/CADILLAC SQUARE

(these closures are the same as Tree Lighting)

(pedestrian access only)

Wednesday, May 28, 5am to Monday, June 2, 6am – Full Road Closures

- Monroe – Woodward to Farmer
- Woodward – State/Gratiot to Larned
- Michigan – Griswold to Woodward
- Fort – Griswold to Woodward
- Cadillac Square both East and West bound – Bates to Woodward
- **Congress & Larned remain open**

IMPORTANT:

- Sidewalks and streets remain fully open and accessible for pedestrians (except around the Monroe/Woodward construction site)
- Access to parking decks and parking lots will remain accessible
- **Deliveries:**
 - May 28 thru June 1 deliveries should be rerouted for those that utilize the closed streets
 - May 28 thru June 1 deliveries that cannot be rerouted should occur before 8:00am
- **No vehicular access during event days/hours (May 30-June 1)**

CONCERT CLOSURE

Times Saturday, May 31,
6:00pm-appx. 10:30pm

Fenceline: Fenceline begins to be placed starting late morning, Saturday, May 31. The hard perimeter will go into effect 4:00pm-11:00pm.

Gates/Security Checkpoints (into concert footprint)

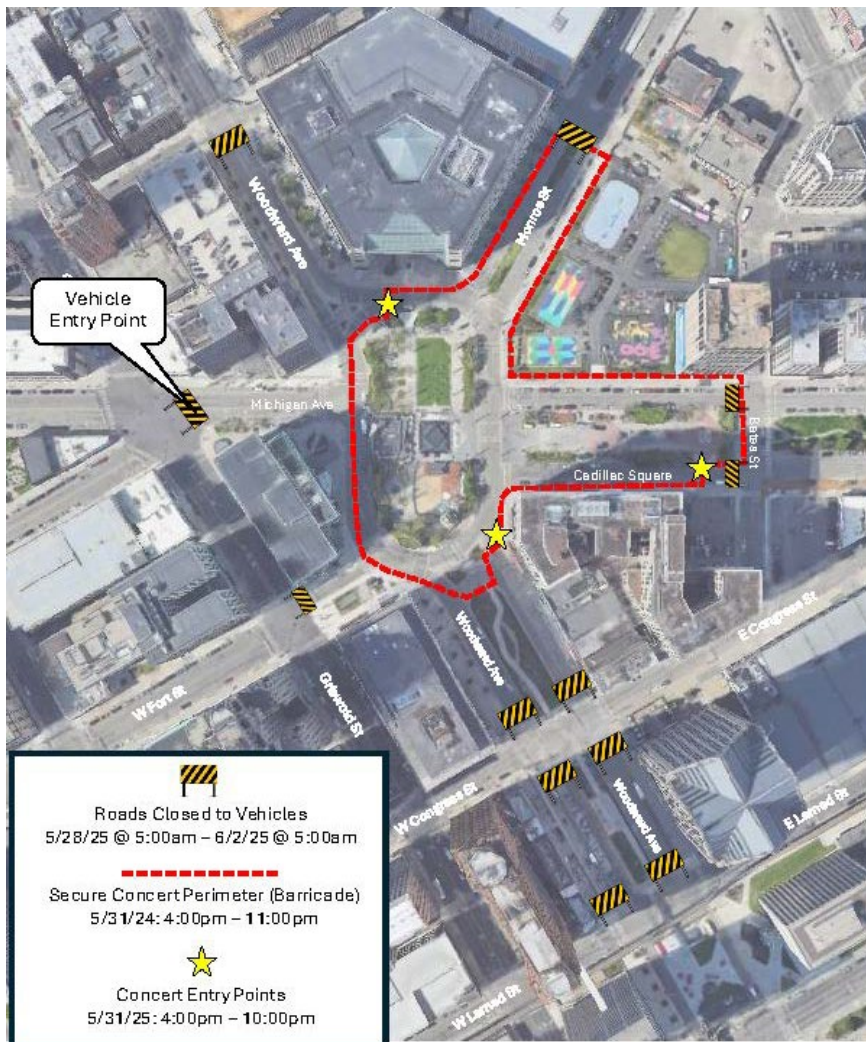
- Woodward/One Campus Martius Building
- Cadillac Square/Bates
- Woodward/First National Building

RACE TRACK CLOSURES

Various streets will be intermittently closed to vehicular and pedestrian traffic Thursday, May 1 through Monday, June 9, from 6:00 a.m. – 7:00 p.m., for Detroit Grand Prix construction.

Current & Upcoming Road Closures:

- **May 16:** Daytime closure of Rivard between Atwater and Jefferson from 6:00 a.m. - 7:00 p.m.
- **May 17 through May 22:** Folling lane closure of WB Jefferson between Rivard and Griswold from 7:00 p.m. - 5:00 a.m.
- **May 17 through June 4:** Permanent closure of I-375 South Service Drive at Jefferson
- **May 18 through June 4:** Permanent closure of St. Antoine between Larned and Jefferson
- **May 19 through June 4:** Permanent closure of Griswold between Larned and Jefferson
- **May 20 through June 4:** Griswold between Larned and Jefferson





- **May 20 through June 4:** WB Jefferson between Griswold and Shelby (WB Jefferson remains open Shelby to Washington) and EB Jefferson between Washington and Griswold crossing (Washington remains open)
- **May 27 at 5:00 a.m.:** Closure of Jefferson from M-10 to Rivard and closure of SB M-10 and I-375
- **May 28 through June 2:** The following streets will be CLOSED starting at 7:00 p.m. on May 28
 - Jefferson between Griswold and Rivard
 - Bates between Jefferson and Atwater
 - Franklin between St. Antoine and Rivard
 - Atwater will be closed at Rivard and only open to local traffic via Riopelle until Tuesday, June 3
 - Atwater between Rivard and Bates will be closed until Thursday, June 5 at 5:00 a.m.
 - Randolph between Larned and Jefferson will be closed until Monday, June 2 at 5:00 a.m.
 - Beaubien between Larned and Jefferson will be closed until Monday, June 2 at 5:00 a.m.
- **May 28 through June 2:** Woodward from Larned to State/Gratiot; Michigan from Griswold to Woodward; Fort from Griswold to Woodward; Cadillac Square* from Bates to Woodward; Monroe from Farmer to Woodward - FULL street closures. **Cadillac Square will close May 28*
- **May 31, 10:00 a.m. through June 1, 2:00 a.m.**
Event barricade placed around Campus Martius Park, Cadillac Square, Monroe, and Michigan. Sidewalks and full public access will remain open.
- **May 29 through June 2, starting at 5:00 a.m.**
I-375 SB traffic must exit at Lafayette unless traveling to Canada.
ONLY vehicles with the Detroit Grand prix issued parking or travelers to Canada will be permitted to exit onto Jefferson from SB I-375.