



WELCOME

We are excited to see you! We will be starting in a moment.

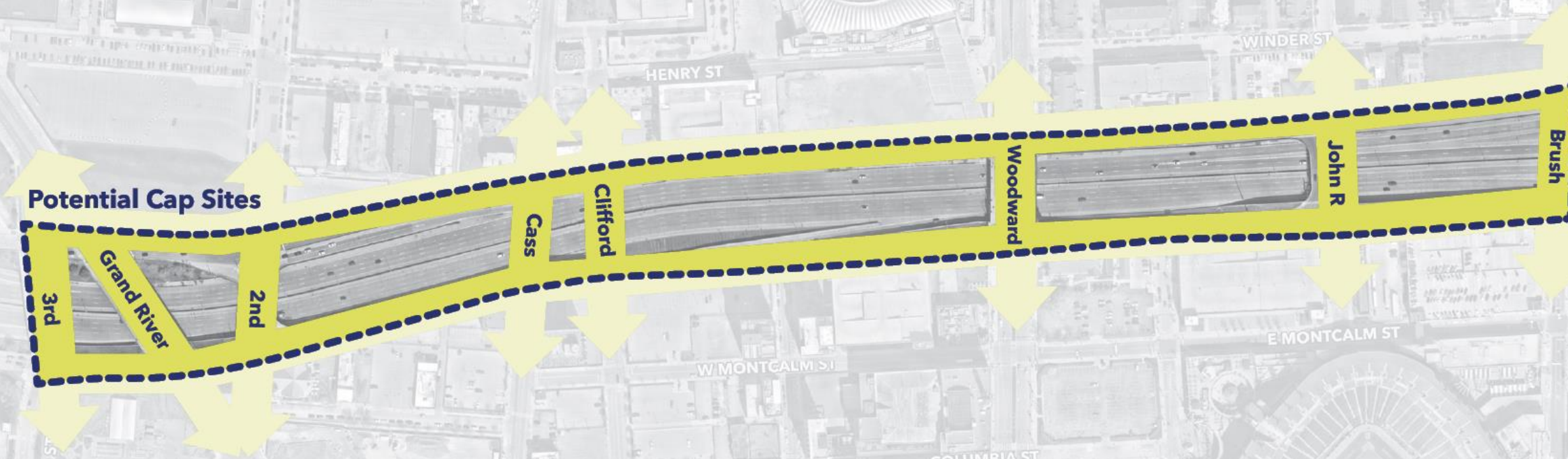
Today's Agenda

- **Study Background** [5 min]
- **Phase 1 Engagement Takeaways** [5 min]
- **Vision and Goals** [5 min]
- **Measures of Success** [5 min]
- **Potential Paths Forward** [5 min]
- **Create Your Cap / Let's Build Together** [25 min]
- **Share Out and Next Steps** [10 min]

Project Partners



Study Area



Potential Cap Sites

3rd

Grand River

2nd

Cass

Clifford

Woodward

John R

Brush

3RD ST

PLUM ST

W COLUMBIA ST

W ELIZABETH ST

W MONTCALM ST

COLUMBIA ST

E ELIZABETH ST

WITHERELL ST

E MONTCALM ST

E ADAMS AVE

SPROAI ST

ADELAIDE ST

HENRY ST

WINDER ST

JOHN R ST

Brush-Adelaide Park

Little Caesars Arena

Cass Technical High School

Comerica Park

Project Schedule



We are here!

Phase 1

*Community
Goals / Needs*

June

Phase 2

*Capping
Options*

August

Phase 3

*Preferred
Option(s)*

October

Future

*Environmental
Studies,
Design and
Construction*

I-75 Cap Study (2024)



Takeaways from Phase 1 Engagement

August 2024 | Public Meeting #2



Phase 1 Engagement

Public Meeting 1 | Open house style meeting held on June 27 with a brief presentation and four interactive stations.

Online Survey | Open June and July

Purpose:

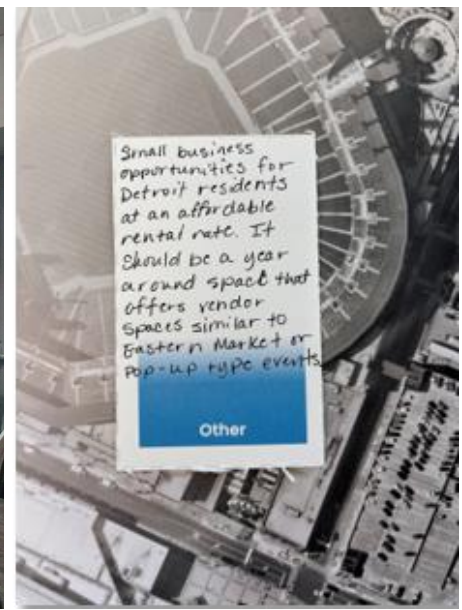
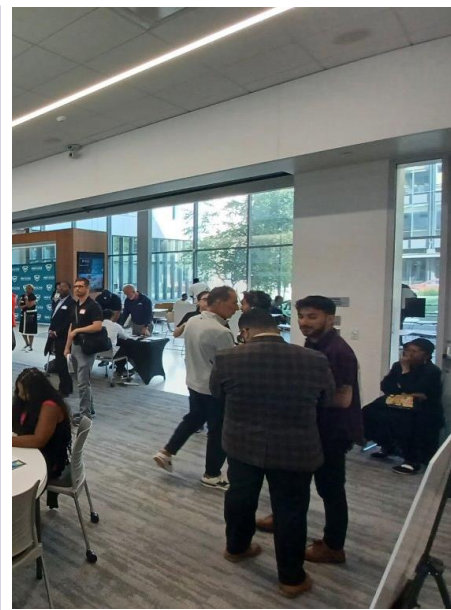
- Provided background information on the study and precedent cap projects
- Gathered feedback on study goals
- Assessed priorities for the Study Area and surrounding neighborhoods

What We're Hearing



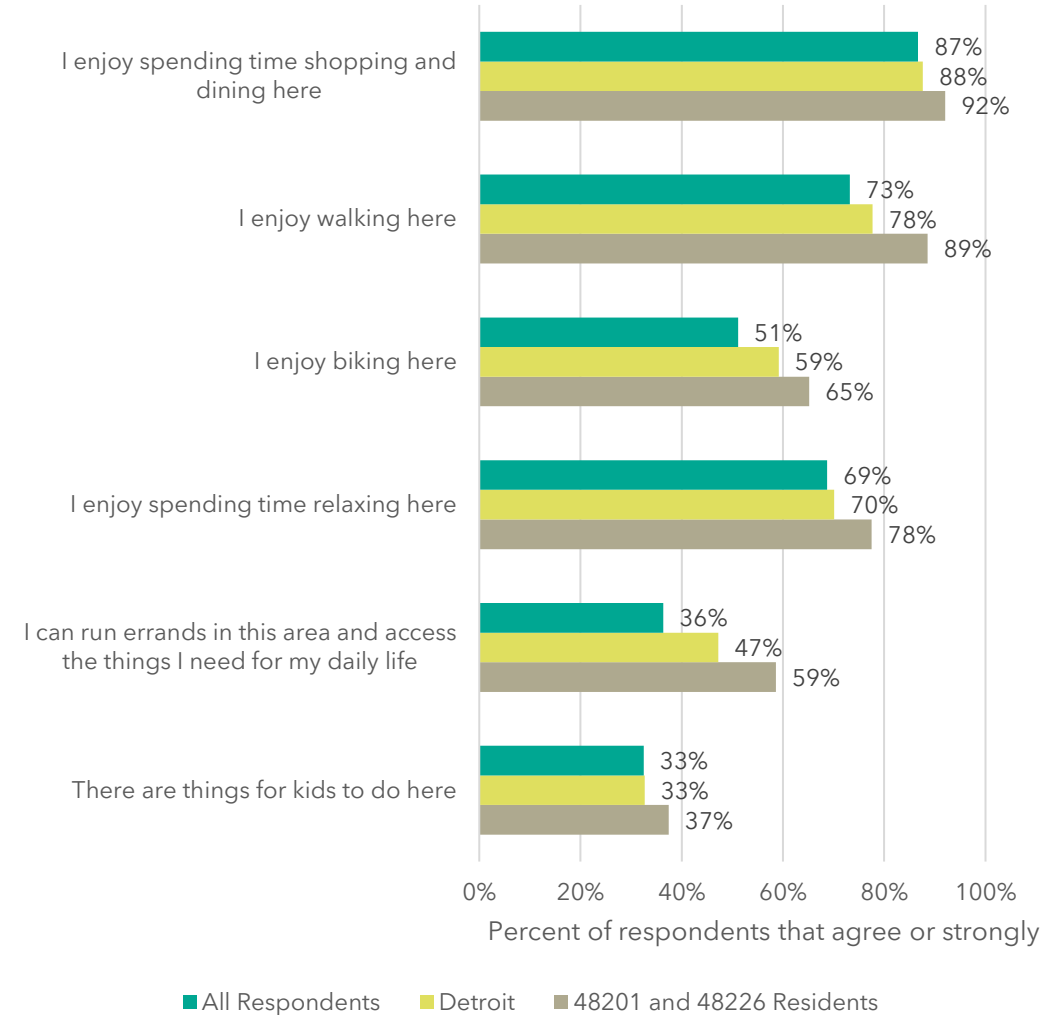
64
In Person
Participants

880
Online
Participants



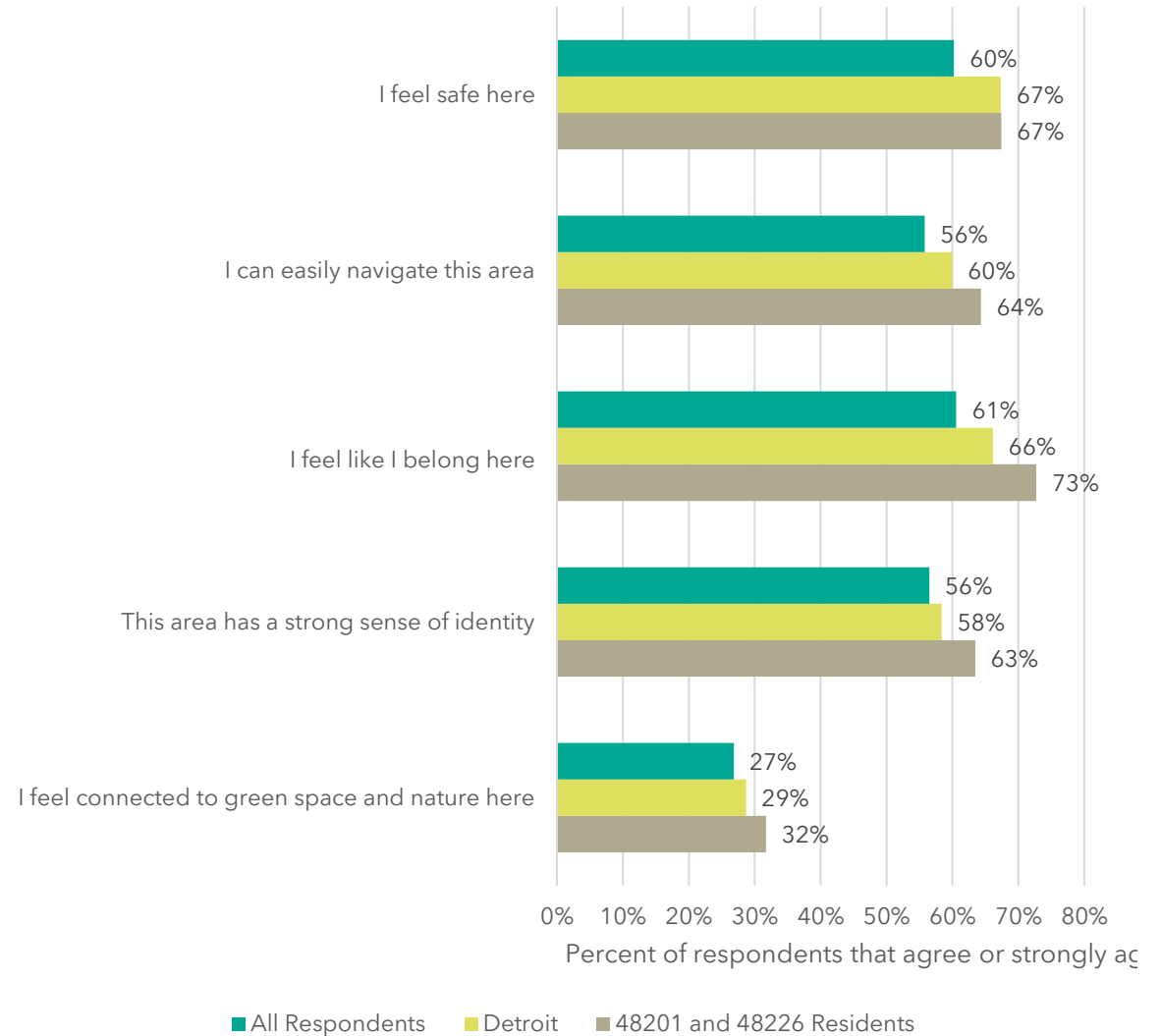
How people use this area

- Most respondents shop or dine in and around the study area
- Large majorities either walk or bike in the area
- The area is lacking in activities for youth
- Over half of residents of the Benefit and Impact area zip codes use the area to run daily errands



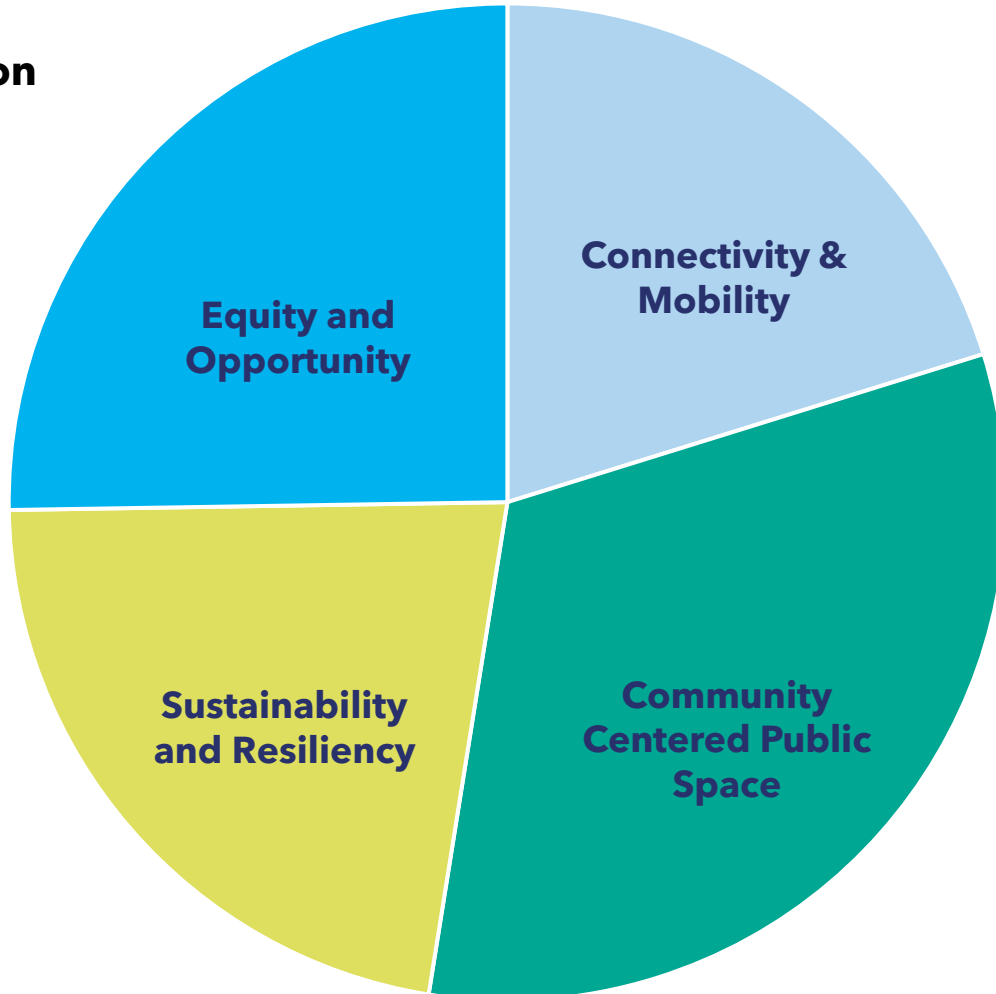
How people feel in this area

- While a majority of residents feel safe in the area, safety concerns still need to be addressed
- Many respondents don't feel connected to nature and greenspace here

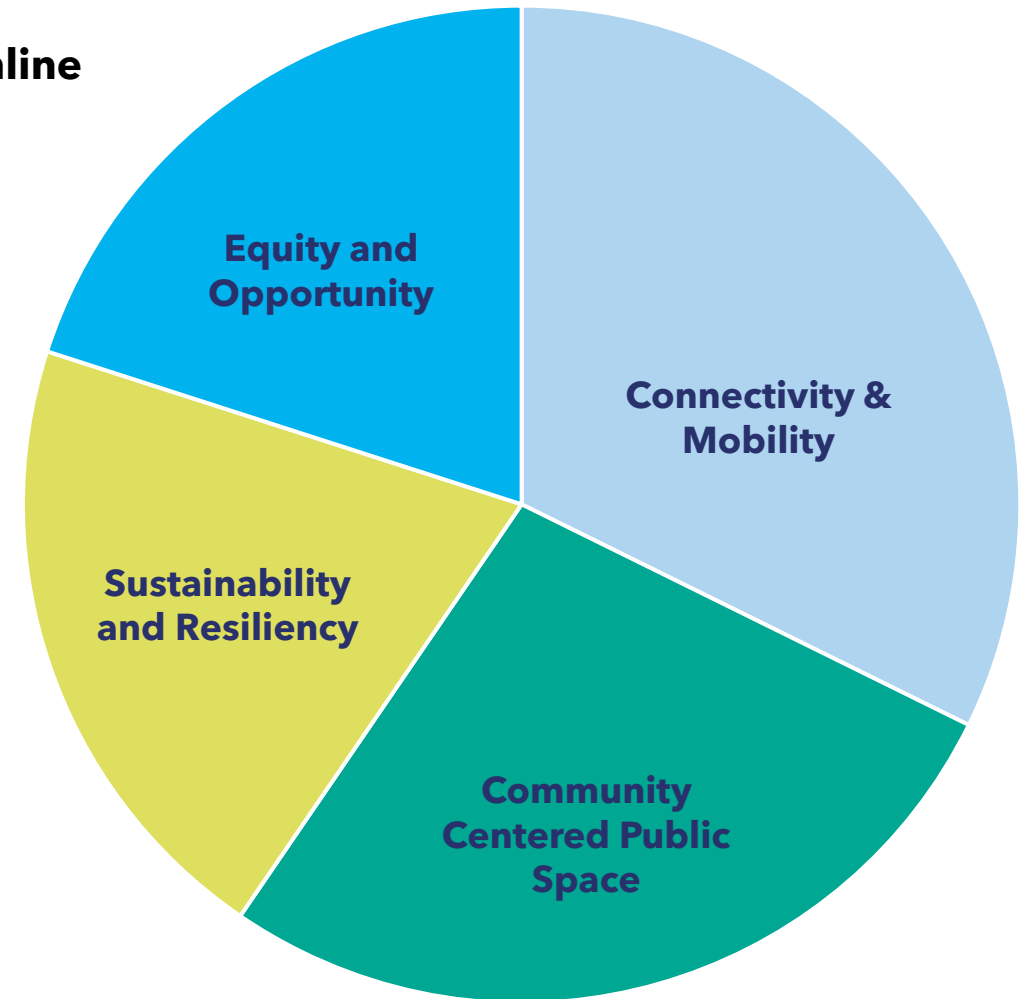


Top Project Values Mentioned

In-Person



Online



Project Goals | In Person and Online Feedback

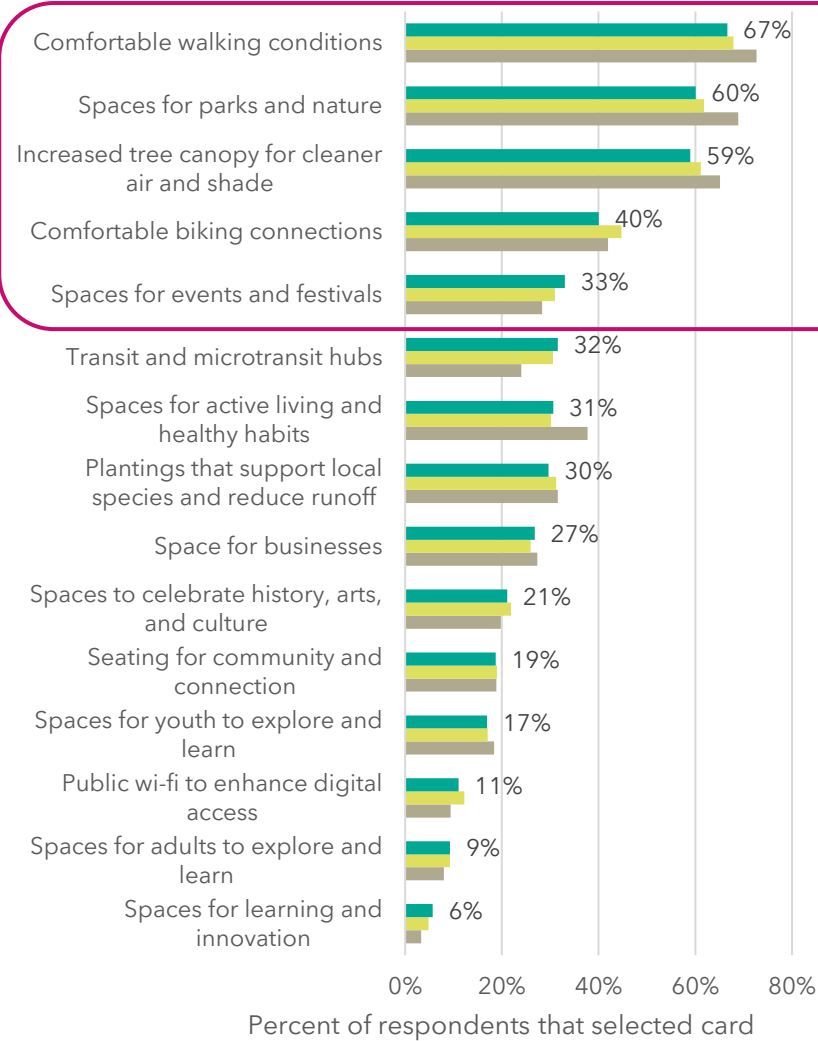


Community-Centered Public Space	Equity & Opportunity	Connectivity & Mobility	Sustainability & Resiliency
<p>Inclusivity and Accessibility</p> <ul style="list-style-type: none"> • “Indoor/outdoor tables with access to power” • “Everyone feels welcome; not over policed” • “Public bathrooms and drinking fountains” <p>Cultural and Historical Representation</p> <ul style="list-style-type: none"> • “Work with local schools” • “Art installation that tells the story/history of the location” • “Correcting the history of highways through neighborhoods” <p>Entertainment and Recreation</p> <ul style="list-style-type: none"> • “Outdoor public performance spaces” • “Retail for tax revenue” <p>Security</p> <ul style="list-style-type: none"> • “Community ambassadors instead of security police” • “Security and Safety” 	<p>Economic Development and Support</p> <ul style="list-style-type: none"> • “Business development support for minority businesses” • “Year-round pop-up type shops with inexpensive rental rates for Detroit residents” <p>Community Gathering Spaces</p> <ul style="list-style-type: none"> • “Community pavilion” • “Welcoming space, heart of Detroit” • “Focus on residential neighborhoods” <p>Urban Revitalization and Sustainability</p> <ul style="list-style-type: none"> • “Financial sustainability” • “Bring in City tax revenue” • “Encourage young people to stay” • “Ensure community is retained and gentrification is limited” • “Holding developers accountable” <p>Infrastructure and Safety</p> <ul style="list-style-type: none"> • “Stormwater drainage” • “Bike paths connecting Brush, Cass, Greenway” 	<p>Safety and Walkability/Bikeability</p> <ul style="list-style-type: none"> • “Walkable!” • “Pedestrian safety” • “Bike lanes kids can ride in” <p>Connections</p> <ul style="list-style-type: none"> • “Easily cross into or from LCA” • “Connect civic amenities and north/south neighborhoods” • “Connect LCA and Brush Park to Downtown” <p>Urban Design</p> <ul style="list-style-type: none"> • “Street for People guidelines” • “Greenspace” • “Activated street life - for those who live in Detroit” <p>Parking and Mobility</p> <ul style="list-style-type: none"> • “Less parking” • “Get rid of surface parking lots” • “Cut down on car-centric city planning” 	<p>Carbon Emissions</p> <ul style="list-style-type: none"> • “Reduce vehicle emissions” • “Offset CO2” <p>Noise Pollution</p> <ul style="list-style-type: none"> • “Noise reduction so there’s no knowledge of freeway traffic” <p>Air Quality</p> <ul style="list-style-type: none"> • “Improve air quality” • “More trees and native plants” <p>Sustainable Practices and Repurposing Materials</p> <ul style="list-style-type: none"> • “Less pavement which reflect heat of sun” • “Keep it green” • “Stormwater management” • “Foliage. As green as possible” • “Financial sustainability with long term maintenance”

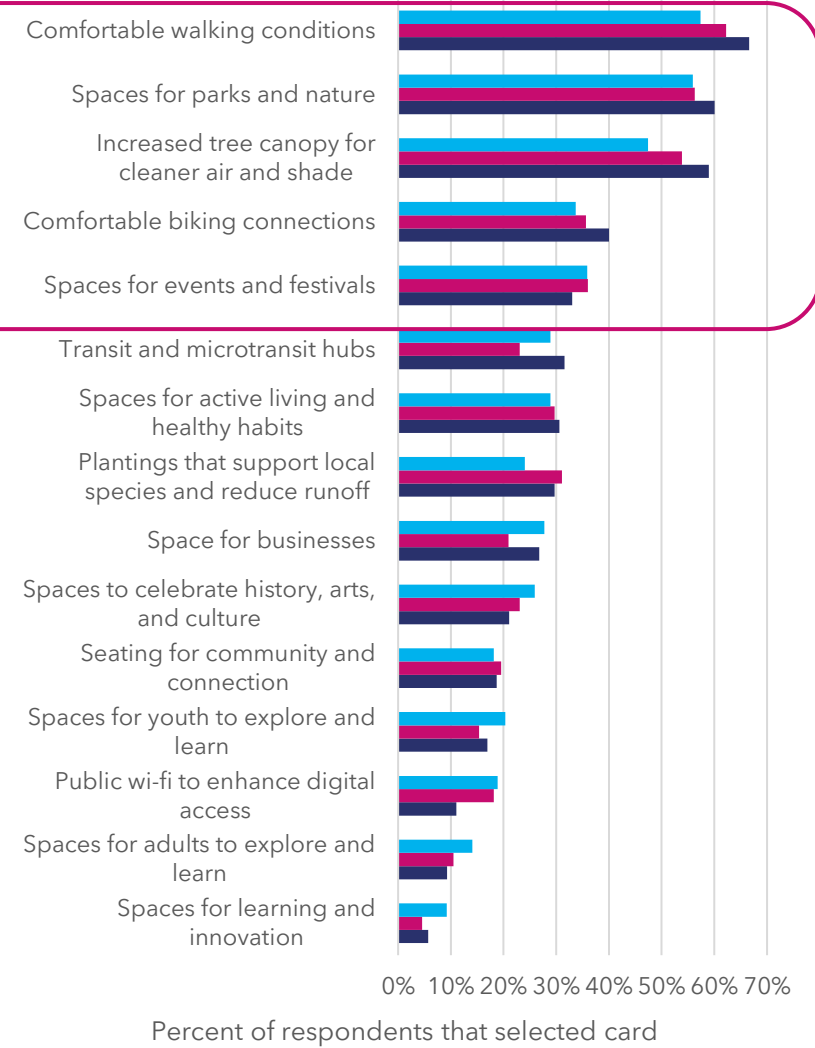
Online Observations

There is strong alignment in what people want to see as a result of the overbuild across demographics and locations.

Programming Ideas by Where People Live



Programming Ideas by Demographics



■ All Respondents ■ Detroit ■ 48201 and 48226

■ Non-white ■ 45+ years old ■ All Respondents

Note: Online respondents could select three cards



Project Vision & Goals

August 2024 | Public Meeting #2



Objectives Mapped to Goal Categories



Community-Centered Public Space

- Engage the community to create a public space that fulfills needs
- Provide inclusive and diverse programming
- Elevate local history and culture

Equity and Opportunity

- Incorporate community restoration, stabilization and anti-displacement strategies
- Address historical inequities
- Support inclusive economic development and entrepreneurship

Connectivity and Mobility

- Increase safety and connectivity for all; including all abilities and ages
- Connect neighborhoods with Downtown community assets
- Create pedestrian-only paths and increase access for those without a car)

Sustainability and Resiliency

- Mitigate impact of climate change (i.e. extreme heat)
- Improve public health
- Reduce vehicle emissions by improving walkability and bike lanes
- Improve air and noise quality

Project Goal Statements

Goal 1: Community-Centered Public Space

Invest in a community-centered process to co-create new spaces that celebrate Detroit's history and culture, address diverse needs and provide inclusive programming.

Goal 2: Equity and Opportunity

Accelerate social, racial, and economic equity and create opportunities for those historically impacted to benefit from equitable development.

Goal 3: Connectivity and Mobility

Restore connection to Downtown and improve options for multimodal access especially for seniors, youth, and those without access to a car.

Goal 4: Sustainability and Resiliency

Contribute to positive climate impact, improve public health and promote community resiliency by mitigating the impacts of extreme weather, improving air quality and reducing noise pollution.

I-75 Cap Vision

Proposed



The I-75 Cap project will **restore city connections between neighborhoods**, providing **new spaces** that create **opportunities for economic prosperity, recreation, and community resilience**. Through **community-centered design** and programming it will support residents impacted by legacy infrastructure investments, prioritizing **social equity, environmental sustainability** and **shared access**.



Measures of Success

August 2024 | Public Meeting #2



OUR SHARED VISION FOR THE FUTURE



PROJECTS GOALS & MEASURES OF IMPACT



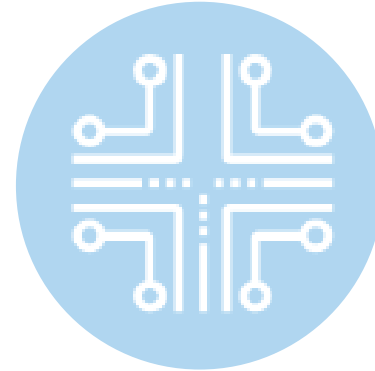
Community-Centered Public Space

Assess potential for creating public space and conformance to community input



Equity & Opportunity

Assess connectivity to disadvantaged communities and proximity to opportunity sites



Connectivity & Mobility

Assess enhancements to connectivity between major destinations and across I-75



Sustainability & Resiliency

Assess the potential to help adapt to climate change and alleviate air quality and noise impacts

COMMUNITY CENTERED PUBLIC SPACE

The cap will aim to best connect the most vulnerable people to resources and prioritize residents.



SUSTAINABILITY & HEALTH

The cap will aim to reduce emissions, urban heat, and runoff by providing shade, growing the tree canopy, and expanding local ecology. It will reduce emissions and encourage health habits to result in a healthier environment for people to live and enjoy.



CONNECTIVITY & MOBILITY

The cap will aim to enhance safety throughout the corridors and encourage other forms of mobility.



EQUITY & OPPORTUNITY

The cap will aim to support small businesses, create new spaces for small businesses, and make a more attractive space to recruit employees and students.





Potential Paths Forward



Seeing Other Cities at Work

S



The Cap at Union Station, Columbus, OH

M



Frankie Pace Park, Pittsburgh, PA

L



Klyde Warren Park, Dallas, TX



Lower Rainer Pedestrian Land Bridge, Seattle, WA



Bridging I-696: Connecting Oak Park, Oak Park, MI



Park at Penn's Landing, Philadelphia, PA

Top Programming Elements

In-Person Top 5 cards selected:



Spaces for
Businesses



Increased Tree Canopy
for Cleaner Air



Comfortable
Walking Conditions



Spaces for Events
and Festivals



Seating for
Community and
Connection

Online Top 5 cards selected:



Comfortable
Walking Conditions



Spaces for Parks and
Nature



Increased Tree Canopy
for Cleaner Air



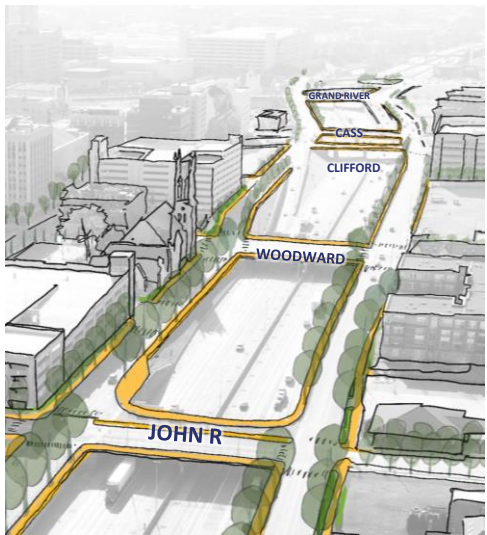
Comfortable Biking
Conditions



Spaces for Events
and Festivals

WHAT DO WE PRIORITIZE?

BASELINE
Prioritize Access



POTENTIAL PATH
Prioritize Connectivity



POTENTIAL PATH
Prioritize Sustainability



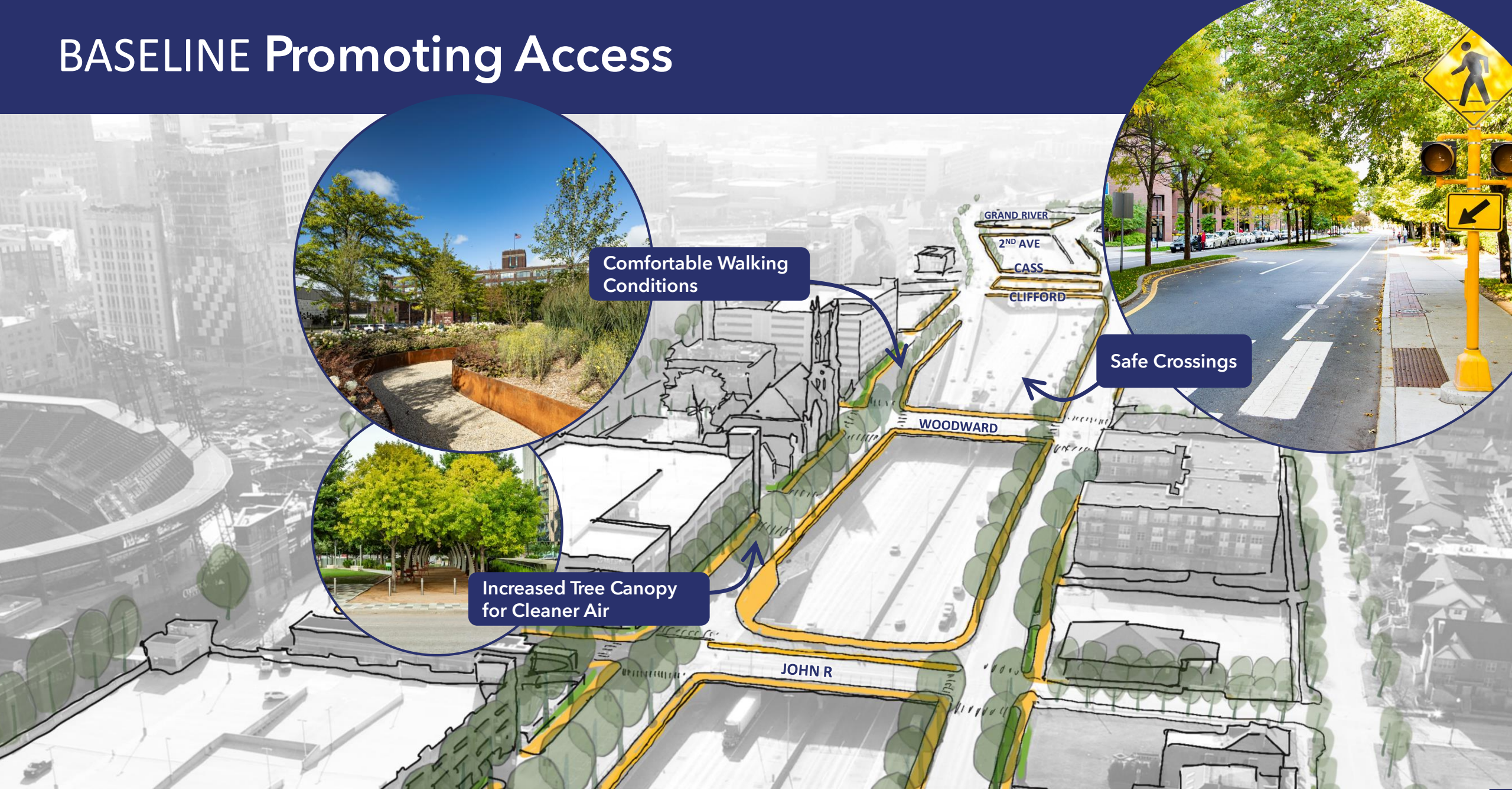
POTENTIAL PATH
Prioritize Opportunity



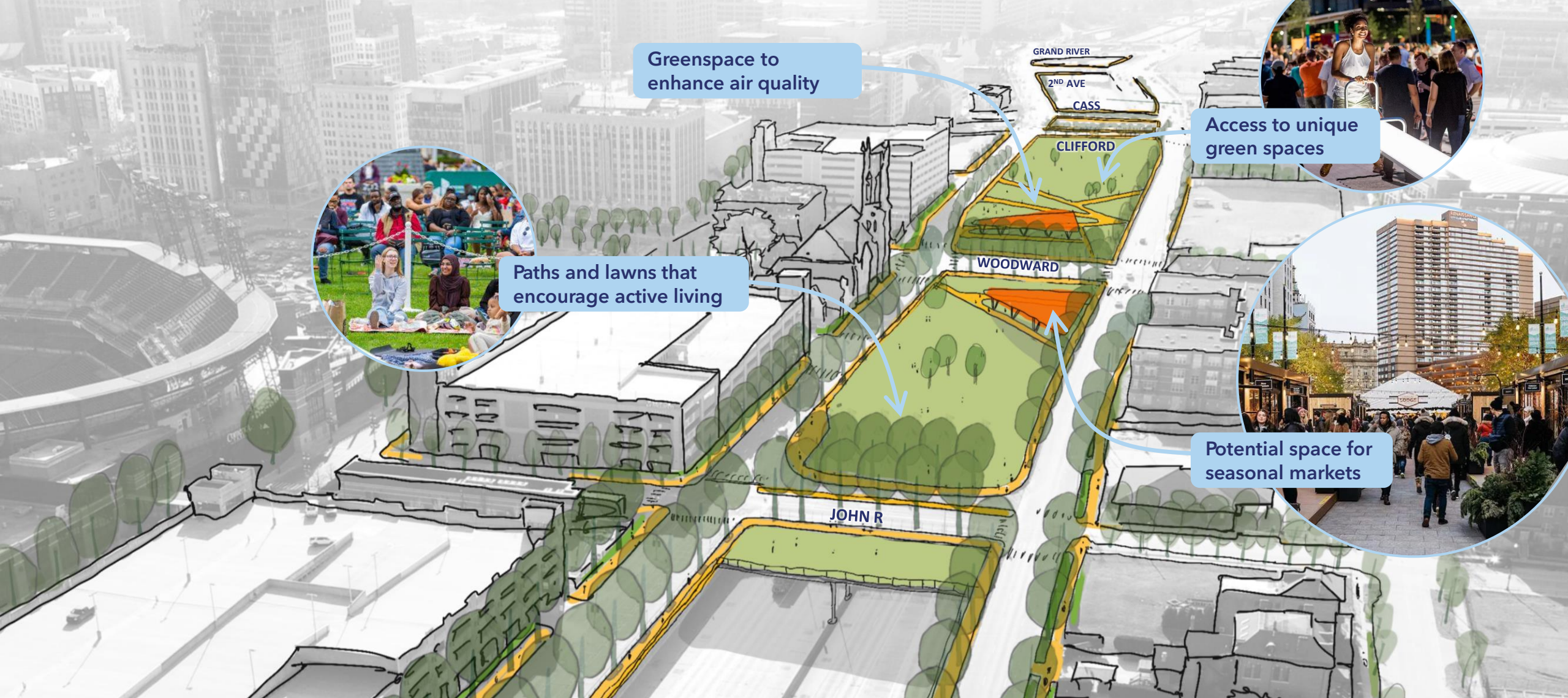
POTENTIAL PATH
Prioritize Community



BASELINE Promoting Access



POTENTIAL PATHS FORWARD Prioritizing Connectivity & Mobility



Greenspace to enhance air quality

Access to unique green spaces



Paths and lawns that encourage active living



Potential space for seasonal markets

POTENTIAL PATHS FORWARD

Prioritizing Sustainability and Health



New Green Spaces

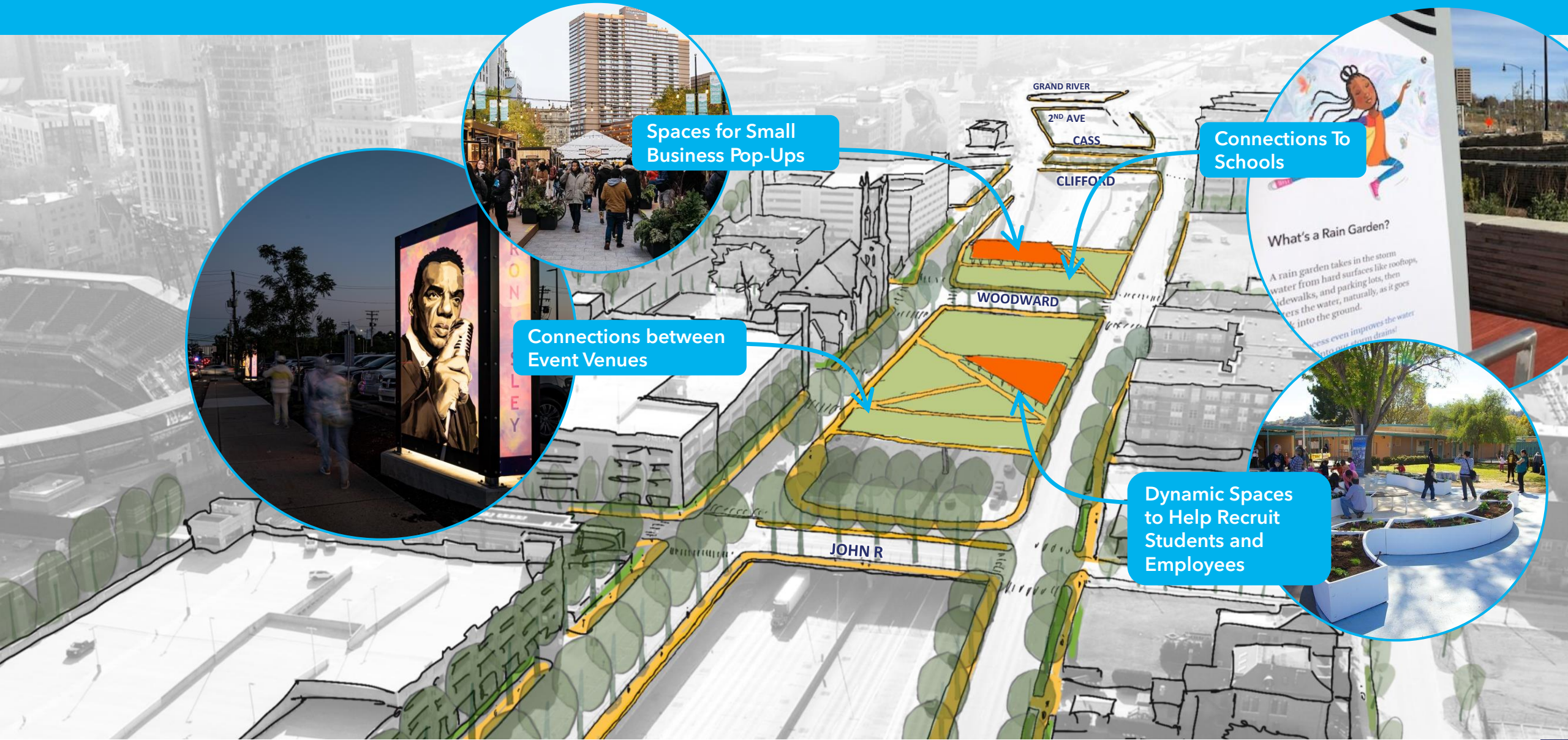
Trees for Shade, Comfort, and to Capture Carbon Emissions

Reconnect Streets like Park and Witherell

Native Plants and Biodiversity in Naturalized Land

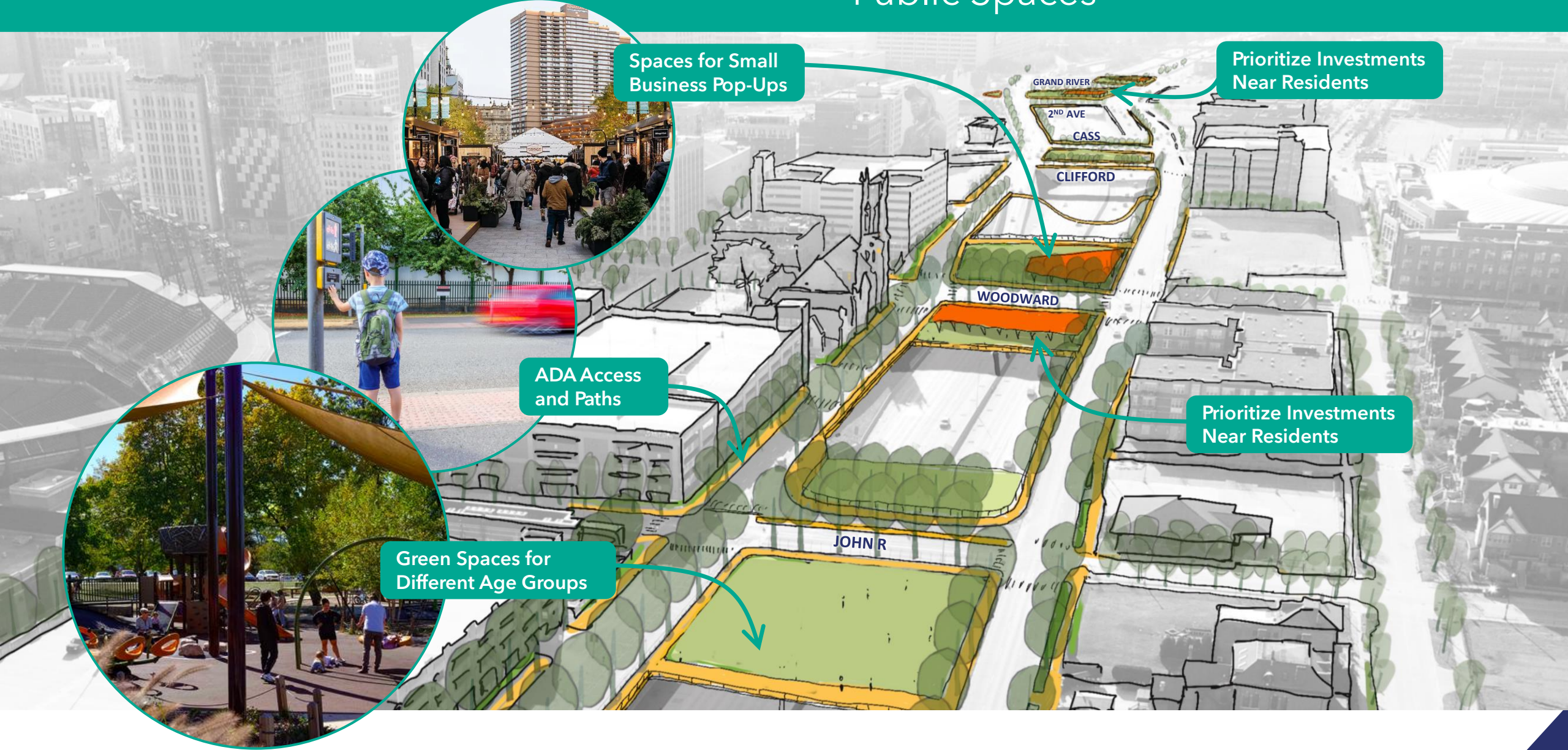
POTENTIAL PATHS FORWARD

Prioritizing Equity & Opportunity



POTENTIAL PATHS FORWARD

Prioritizing Community Centered Public Spaces



Spaces for Small Business Pop-Ups

Prioritize Investments Near Residents

ADA Access and Paths

Prioritize Investments Near Residents

Green Spaces for Different Age Groups

Additional Considerations



Demand

Downtown already has several parks, each with its own character.

Any new public space created by the project should complement the Downtown park system.

Consider unique experiences for regional draw or highly accessible and useful for surrounding residents.

Responsible Legacy

Consider keeping overbuild under 750' to avoid the additional **construction costs** associated if this becomes designated as a tunnel.

Consider long-term **maintenance and operations** costs and responsibilities.

Multi-Modal

Alternative ideas should **create more walkable and bikeable streets**, align with transit goals, and not adversely impact the flow of traffic.



Let's Build
Together!



Example Cap Activities

Create Your Cap

Help us design the future of I-75! We need to make key decisions about where this cap will happen and what program elements to prioritize so this cap can be in budget, well maintained, and high quality. Be part of those decisions by sharing your priorities.

Step 1. Cut
Use your scissors to cut up your potential cap space and place it where you think is most important. You can use as much or as little of that space as you would like.

Step 2. Place
Use the project programming stickers to place the elements you find most important on your cap spaces.

Step 3. Draw
Use the sharpies to draw any paths and new connections you want to see.

Step 4. Share
Share with others at your table a bit of background on your design.

Step 5. Turn in
Turn in your cap activity and survey so that team members can record your feedback.

Create Your Cap

Zip Code: _____
Name: _____

STEP 1. CUT YOUR CAP SPACE

STEP 2. PLACE YOUR PROGRAMMING

- Vending, Pop-up Retail, Food and Beverage Kiosk
- Transit Access and Microtransit Hub
- Fitness Station
- Historic & Education Displays
- Outdoor Learning and Community Gardens
- Small Seating Area
- Event Lawn and Plaza
- Youth Play Structure
- Public Art
- Natural Landscapes

STEP 3. DRAW

- Bicycle Paths (Green)
- Pedestrian Paths (Black)

Create Your Cap

Zip Code: _____
Name: _____

STEP 1. CUT YOUR CAP SPACE

STEP 2. PLACE YOUR PROGRAMMING

- Vending, Pop-up Retail, Food and Beverage Kiosk
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STEP 3. DRAW

- Bicycle Paths (Green)
- Pedestrian Paths (Black)



5 minutes and
counting...





1 minute
to go





SHARE OUT!





UP NEXT

Visit the site below to find information and a digital version of today's activity

downtowndetroit.org/i75cap

Then catch us in October to learn how we turn your visions into a unified path forward.

