



**DOWNTOWN
DETROIT
PARTNERSHIP**

2021

ANNUAL REPORT



1922

1932

1942

1952

1962

1972

1982

1992

2002

2012

2022



DDP Parks + Public Spaces welcomed more than 4 million visitors at its nearly 1,600 events in 2021.

There were 22 million visits made to Downtown Detroit in 2021, a 63 percent increase from 2020.

Number excludes Downtown workers

BIZ Ambassadors assisted nearly 18,000 patrons in Downtown Detroit in 2021.

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LETTER FROM THE CEO

Dear Friends of the Downtown Detroit Partnership,

Elmore Leonard, Detroit author and best-selling author, once said that Detroit is not “. . . a city people visit and fall in love with because of its charm or think, ‘gee, wouldn’t this be nice place to live.’”

Well, that could not be further from the truth today, even after all our community has endured over the past year.

Detroit is a city unlike any other. We are passionate and productive. Driven and dedicated. Resilient and ready for anything. The pandemic has not slowed us down but made us stronger.

Through our efforts and with our great partners, our Downtown is coming back with purpose, inclusion and intentionality. Street by street, business by business and investment by investment DDP is building upon the success and leadership of our past with a clear focus on the future. The connections that make us stronger and deepen our bonds provide a backdrop of trust, collaboration and success. This has never been more apparent than through the business, foundation, neighborhood, resident and public-sector leaders represented by DDP.

I could not be prouder of how the Downtown Detroit Partnership team rallied over the last 12 months to meet the needs of our constituents. We supported the small business community; we kept our Parks + Public Spaces open, available, clean and safe, all the while initiating new programming and embracing the “new normal.”

The Downtown Detroit Business Improvement Zone enhanced communications with property owners, and the Ambassador program was out in full force as our essential workers. We launched new programming, and our parks team initiated and managed 1,600 events. Budget objectives were achieved, new members were welcomed and expectations were exceeded. These are just a few of the highlights in this report.

“We have succeeded for 100 years by doing what we did over the past 12 months, adapting to the needs of Downtown Detroit’s businesses, workers, residents and visitors.”

This year we will embrace our centennial celebration by reflecting on our past and looking into our collective future with a continued focus on making a welcoming Downtown that brings our community together. We have succeeded for 100 years by doing what we did over the past 12 months, adapting to the needs of Downtown Detroit’s businesses, workers, residents and visitors.

This city is a great place to work, visit and, yes, live. Thank you for reading and for your continued support of the Downtown Detroit Partnership. We could not do it without you.

Eric B. Larson
Chief Executive Officer
Downtown Detroit Partnership





LETTER FROM THE BOARD CHAIR

Dear Friends,

As 2021 fades quickly in our rearview mirror, we look forward to a returned focus on Detroit's upward trajectory as opposed to our enormous efforts to mitigate the pandemic's effects. In many ways, we never skipped a beat, thanks to the leadership of the Downtown Detroit Partnership, its Board, Vice Chair Dan Loepp and its many supporters and sponsors.

DDP CEO Eric Larson and his team continued to navigate these unusual times with care to ensure programming and greenspaces remained open and available for everyone in every way. Each event was designed to provide people with both a sense of safety and normality in decidedly abnormal times.

As we begin to move beyond the limits of the pandemic, let's reset our sights toward building on what makes Detroit a special, vibrant place to live, work and play. Let's all work together to

strengthen the solid framework for equitable and sustainable growth we have put into place. We can build on Detroit's role as a center of innovation and ingenuity, a city that attracts new and diverse talent and growth opportunities in every district and every neighborhood.

Together with the city under the incredible leadership of Mayor Mike Duggan, our DDP's initiatives share a common goal of continuous improvement for residents, businesses and visitors. Whether it's the DDP's Business Improvement Zone, our parks and community events, or the city's workforce development board, every effort unites us to make Detroit a clean, safe, prosperous and welcoming place for all.

Our upcoming Centennial Celebration is not only a look back at the DDP's contributions to Detroit over the last century, but also an opportunity to celebrate where we are now, and where we will be in the future. If the past two years have taught

"Our upcoming Centennial Celebration is not only a look back at the DDP's contributions to Detroit over the last century, but also an opportunity to celebrate where we are now, and where we will be in the future."

us anything, it's that nothing in the future is certain. However, the DDP's strategic vision and its ability to evolve with the changing needs of our community is constant. Because of the long-term support and sustained efforts of the DDP, Detroit is a model city for the world to follow.

An exciting 2022 awaits the DDP and Downtown Detroit!

Best,

Cindy Pasky

*Board Chair, Downtown Detroit Partnership
CEO and Founder, Strategic Staffing Solutions*





CELEBRATING 100 YEARS

The Downtown Detroit Partnership is celebrating its 100th Anniversary this year (2022) and is more than thrilled to share some snippets from not only its past milestones but what the organization is looking forward to and anticipating for the next 100 years.

1922 - 1954

Business Property Association

In 1922, Oscar Webber of J. L. Hudson Company gathered 13 Detroit businessmen at the office of J.L. Hudson Co. to establish the **Business Property Association** (now known as the **Downtown Detroit Partnership**). The meeting was held to investigate the tax situation on Downtown business properties, to protest the 1922 increased assessed valuations and to encourage a subway be built leading many miles out for future expansion.

The atmosphere was full of energy, enthusiasm and excitement in Detroit. The city population hit 1.6 million in 1930s and as the United States journeyed through its industrial revolution, Detroit quickly and easily followed suit. The completion of the popular Diego Rivera Mural at the DIA, the opening of the Detroit Windsor Tunnel and the Ambassador Bridge the year before, plus the start of the Booker T. Washington Trade Association were among many markers of a growing and prosperous city.

Paradise Valley was the business district of the densely populated African American residential area known as Black Bottom. This neighborhood became a major entertainment district for Blues and Jazz music and attracted iconic and nationally accredited artists like Duke Ellington, Billie Holiday, Ella Fitzgerald and Count Basie.

Founding Executive Committee Members

CHAIRMAN
John Endicott
*Newcomb-
Endicott Co.*

SECRETARY
Percy K. Loud,
Wright-Kay & Co.

John A. Brown
T.B. Rayl Co.

Ernst Kern
Kern Co.

Waldo A. Avery
Majestic Bldg.

Carl Wells
*Homer Warren
& Co.*

**William A.
Petzold**
*The J.L. Hudson
Co.*

**Chas. B.
Van Dusen**
S.S. Kresge Co.

**William M.
MacLachlan**
*Simon J.
Murphey Co.*

**Frederic G.
Austin**
*Whitney Realty
Co.*

John Miller
*Sanders
Company*

Charles E. Bird
S.L. Bird & Sons

**Thomas P.
Danahey**
Stott Realty Co.

1954 - 1998

Central Business District Association

The evolution of the workplace significantly moved when Walter Reuther helped negotiate a contract between General Motors and the UAW that emphasized the social responsibility of automobile companies to their employees. The CBDA, in partnership with the J.L. Hudson Company, created 'Downtown Detroit Days,' to encourage a strong retail program that would attract shoppers to the Central Business District. There was even a slogan contest led to 70,000 entries. Dodge Automobile won first prize with this winning slogan: *"You can substitute, you may imitate, but you can never duplicate shopping in Downtown."*

The Tree and Flower Box Program was also developed during this time to help beautify Detroit, an initiative that aligns with the strategic direction of the DDP today – being a passionate steward of Downtown and providing a balanced voice in the community.

1998 - 2005

Detroit Downtown, Inc. (DDI)

The Detroit Downtown, Inc. continued to focus on forging new and improved civic, government and business relationships to continue building toward a revitalized Downtown. In 2002, DDI merged with the Rivertown Business Association but kept the DDI name. The mission remained to develop and support initiatives to make the Downtown area a clean, safe, beautiful and inviting environment to live, work, play, visit and conduct business.

**FUN
FACT** *In 2003, the Compuware
Headquarters Building, where
DDP offices are located today,
was completed.*



2005 - 2022

Downtown Detroit Partnership

The Greater Downtown Partnership was formed to accelerate revitalization and economic development Downtown, which the DDP continues by providing an environment for success. In 2005, the Greater Downtown Partnership merged with DDI and DDI's name changed to what it's called today – Downtown Detroit Partnership. In 2009, the Detroit 300 Conservancy became a subsidiary of DDP. D300 was created to plan, design and construct Campus Martius Park, which opened in 2004. DDP and D300 continue to be responsible for funding, managing, programming and operating the park today. Five other parks and public spaces have become part of the mission.

Detroit has a bright future and DDP intends
to play an integral role for the next 100 years.



STRATEGIC DIRECTION

OUR MISSION

The mission of the Downtown Detroit Partnership is **cultivating economic and social impact in Downtown Detroit** by connecting public, private and philanthropic sectors, providing stewardship of public spaces, and developing programs that engage and benefit all.

OUR VISION

Detroit is a city that welcomes **everyone** to work, live, play and visit.

CORE VALUES

- ▶ Promoter of **equity and inclusion**
- ▶ **Passion for Detroit** and a steward of Downtown
- ▶ **Integrity** in everything we do and providing a balanced voice in the community
- ▶ Striving for **excellence** in our work every day

While 2021 was another unprecedented year for the world and Downtown Detroit Partnership (DDP), the team continued to stay true to our mission, vision and core values and make considerable progress toward our long-term goals and objectives. Successes include new and exciting Downtown programming in the outdoor public spaces where people could gather safely, gathered in the outdoor public spaces, the BIZ Ambassador's role in creating a clean and safe community, supporting small businesses as they navigated the pandemic, welcoming Visit Detroit as the Rink at Campus Martius Park sponsor and the Detroit Grand Prix and Motor City Car Crawl as new programming partners and increasing our work throughout the organization to ensure diversity, equity and inclusion is integrated into everything we do.

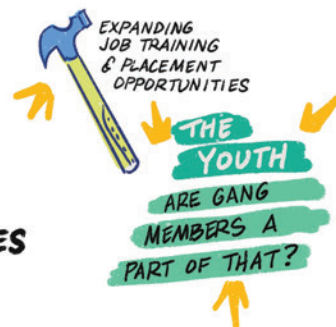
LONG-TERM GOALS AND OBJECTIVES

- ▶ Recognized as the preeminent private-sector leadership organization for Detroit
- ▶ Lead a city-wide collaborative system of Business Improvement Zones
- ▶ Secure long-term, diverse funding
- ▶ 80 percent brand recognition across Metro Detroit
- ▶ Every DDP Downtown public space is known as a world-class destination
- ▶ DDP's staff and vendors fully represent the communities we serve and ensure the inclusion of diverse perspectives and voices.

DDP demonstrated our role as a convener and thought leader when we brought together members of the faith community to join forces in creating a strong and inclusive future for Detroit.



BRING FAMILIES TO THE TABLE



BEFORE DECISIONS MADE



INCLUDE PARTNERS EARLY



The Downtown Detroit Partnership (DDP) is committed to innovation and using cutting-edge data to drive decisions and strategic planning. DDP's Downtown Detroit Datascape is an online clearinghouse for all things related to DDP data, including metrics, actionable information and thoughtful analysis for multiple audiences. The Datascape helps stakeholders benchmark progress, make informed decisions and drive investment throughout Downtown. This curated collection includes multiple tools relevant to the community's needs and interests. Explore the Downtown Detroit Datascape platforms below.



MoDD Metrics on Downtown Detroit

Metrics on Downtown Detroit (MoDD) is DDP's online, interactive dashboard created to help tell the story of Detroit by quantifying what makes the community unique. Data supports the strategies, policies and projects that DDP undertakes day-to-day and year-to-year to make Downtown a thriving community.

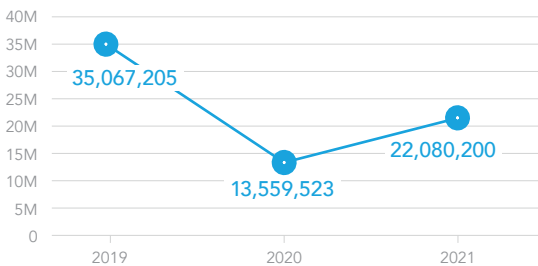
Within MoDD, users will find information on Downtown demographics, economic conditions, real estate development, transportation, and quality of life. All metrics are interactive, so users can dig into details as desired. Any data set can also be downloaded for further analysis or sharing at the user's convenience. MoDD looks at comparison cities to better understand Downtown Detroit's performance and progress relative to its peers.



DOWNTOWN DETROIT VISITORSHIP

DDP uses leading-edge, location-based data to track Downtown's population, visitorship, workers and more. New data is pulled from smart-phone apps on devices whose users' enable location tracking to calculate how many visitors are in a location, where they have been and how long they stay. This is an entirely anonymous process. The data has been particularly useful as DDP monitors Downtown's recovery from the pandemic.

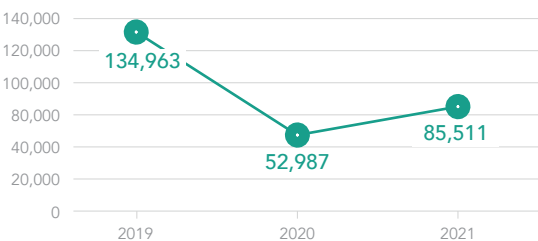
Total Annual Visits



2021 marked a rebound in the number of people visiting downtown (non-workers). In 2019, there were just over 35 million visits to Downtown Detroit. 2020 marked a low, when there were only 13.6 million visits. By 2021, Downtown regained about 63% of the 2019 number, or about 22 million visits. There were about 5.1 million unique visitors in 2021.

Source: Placer.ai. Compiled by Downtown Detroit Partnership, January 25, 2022

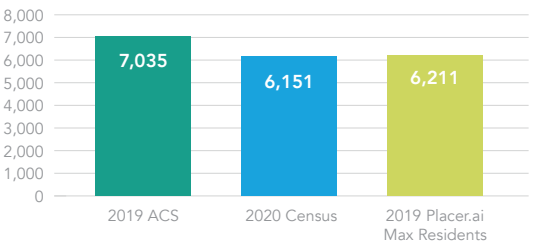
Average Saturday Visits by Year



Downtown remained an important outlet for people throughout 2021. On an average Saturday, the most popular day for visiting Downtown, there were about 85,000 people visiting Downtown.

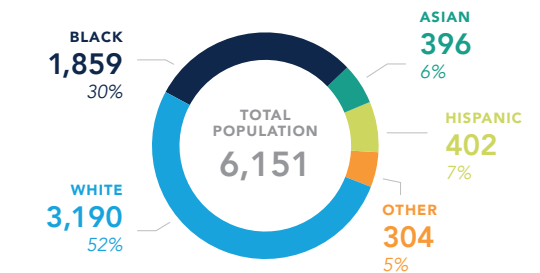
Source: Placer.ai. Compiled by Downtown Detroit Partnership, January 25, 2022

Downtown Residential Population by Source



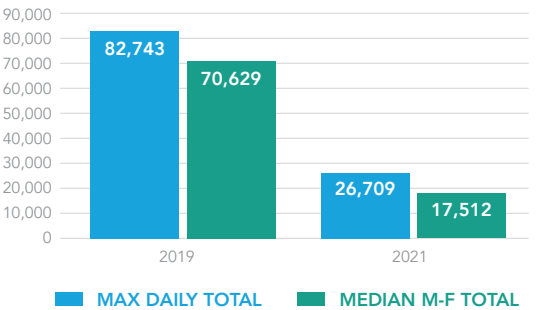
According to estimates from location intelligence company Placer.ai, Downtown Detroit had a maximum daily residential population of 6,211 (June 13th) in 2019. Since some percentage of people stay from time to time in a location away from their residence (a second residence or vacation, for instance), the number of people who consider themselves downtown residents may be higher. In 2020, the maximum daily residents was 5,608 and the average was 4,002.

Downtown Population by Race/Ethnicity



Source: U.S. Census, 2020 Redistricting Data.

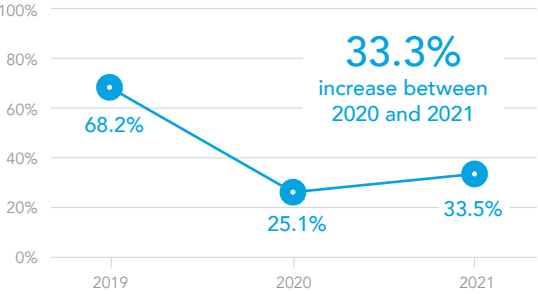
Number of Workers by Year



While the number of Visitors to Downtown was affected only modestly by the pandemic, the numbers of workers on any given day were drastically reduced. In 2019, the last full year before the pandemic, the median week day number of workers downtown was 70,629. In 2021, it was only 17,512, which represents a 75% reduction in workers.

Source: Placer.ai. Compiled by Downtown Detroit Partnership, Jan. 25, 2022

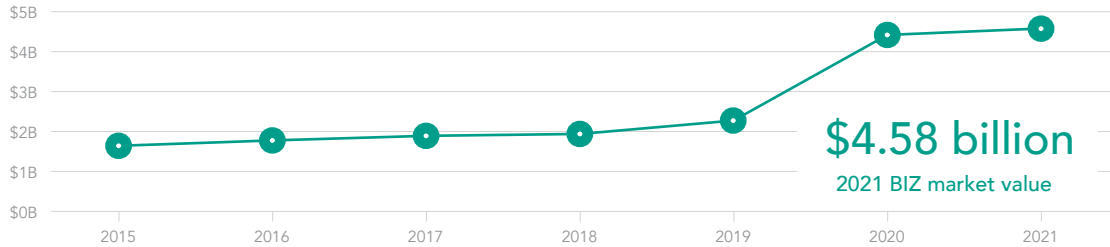
Downtown Detroit Hotel Occupancy



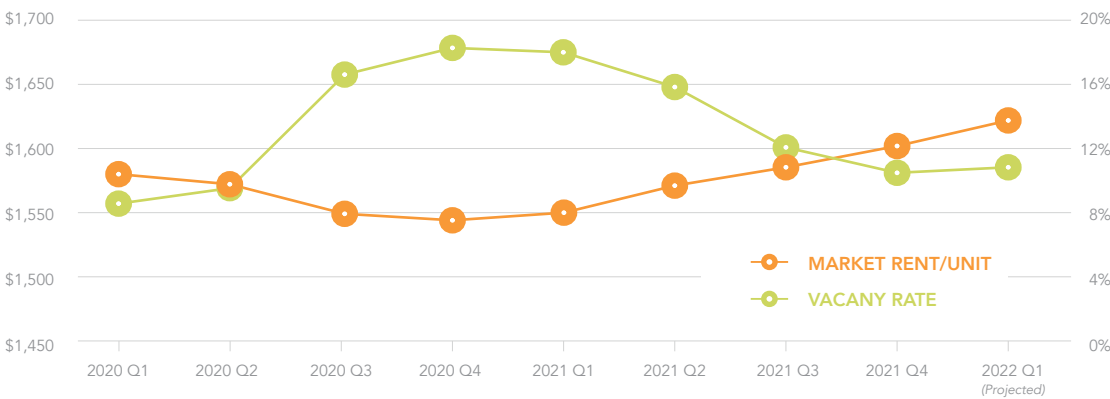
The pandemic continued to hit hospitality hard throughout the county, and Downtown Detroit was no exception. In 2020, occupancy in Downtown hotels was only 25.1%. 2021 represented a recovery, as occupancy reached 34% for the year, but it was still far below the near 70% occupancy rate Downtown had in 2019.

Source: STR, Inc

BIZ Area Market Value (Commercial Property)



Market Asking Rent and Vacancy Rate



The Downtown housing market recovered substantially in 2021. The vacancy rate decline from a high of over 18% in Q4 2020 to just over 11% in Q4 of 2021. The rent per unit has more than recovered since the pandemic, eclipsing the prepandemic rent by Q3 of 2021. It continues to rise through the beginning of 2022.



4,903
current number of hotel rooms

Source: Downtown Detroit Partnership. STR, Inc

503
new hotel rooms by 2025

Source: Downtown Detroit Partnership

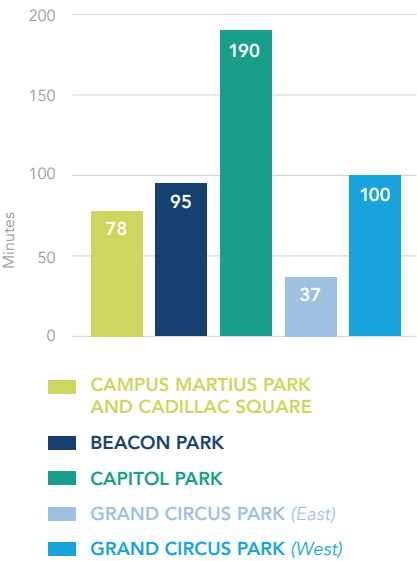
Parks and Public Spaces Visitors

4,432,697
Total annual visits

including Campus Martius Park, Cadillac Square, Beacon Park, Capitol Park and Grand Circus Park

Source: SpringBoard

Average Visitor Dwell Time, 2021



Source: Placer.ai



Reports Library Downtown Detroit Partnership

The Downtown Detroit Community and Development Update is published by the Downtown Detroit Partnership with support from the Downtown Detroit Business Improvement Zone (BIZ). It features development projects that are strengthening the city's urban core and shaping its future. Amid growing social challenges and a global pandemic, the Downtown Detroit real estate development landscape not only survived but evolved in unique ways. The Downtown Detroit Community and Development Update included an analysis of one of the growing trends -- accommodating an outdoor lifestyle to navigate COVID-19. The city's landscape adapted expeditiously as the need for change arose, and the report highlighted the creative use of outdoor public space that offered safe and entertaining ways to connect and actively experience the community.

Perceptions Survey Stakeholder Insights

The biannual Downtown Detroit Perceptions Survey continues as a collaboration between the DDP and the BIZ to guide their future work by gathering input from residents, visitors and employees used to improve services and assist in planning Downtown programs and initiatives.

Results of past surveys are published on the Downtown Detroit Datascape webpage. In 2020, the data was converted to an interactive platform, making it more user-friendly, adaptable and accessible to Downtown stakeholders. The [2020 Downtown Detroit Perceptions Survey: Stakeholder Insights](#) allows users to extract survey results in a variety of ways for a deeper dive into how Downtown is progressing in the public's perception.

Check [Downtown Detroit Datascape](#) for 2022 results available later this year.



BUSINESS IMPROVEMENT ZONE (BIZ)

The Downtown Detroit Business Improvement Zone (BIZ) creates a clean, safe, welcoming and vibrant Downtown through services provided to property owners, businesses, residents, employees and visitors. The BIZ works in collaboration with the DDP and is governed by a volunteer board of directors.

The financial contributions of Downtown property owners, through a special assessment, allows the BIZ to serve the Downtown community. The BIZ Board contracts with the DDP to manage its day-to-day operations to fulfill its strategic vision for a vibrant, sustainable and prosperous Downtown.

The BIZ contributes to the maintenance of a variety of public spaces in the Downtown including Campus Martius Park, Grand Circus Park, Capitol Park and Beatrice Buck Park and maintains the landscape in street medians and 39 miles of sidewalks -- the equivalent of 15 football fields! The BIZ also provides access to City of Detroit resources, networking events and timely information regarding all things happening in the Downtown of importance to local businesses.

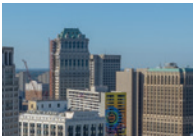


Watch BIZ investment at work through the newly launched video series highlighting the commitment of BIZ team members, stakeholders and staff.
<https://bit.ly/2021BIZVideos>

STRATEGIC INITIATIVES



Ambassadors



Data



Infrastructure and Planning



Lighting



Marketing and Communications



Park and Street Landscaping



Safety



Small Business Engagement

BIZ AMBASSADORS

In 2021, the work of the Downtown Detroit BIZ Ambassadors continued to be recognized as “essential,” allowing the team to work without interruption throughout the pandemic. The Ambassador team’s mission is to keep Downtown clean and beautiful, welcoming to all, and to assist patrons with directions, restaurant recommendations and more. Since the inception of the BIZ, nearly 3,000 graffiti tags have been removed, and close to 5,000 motorists and more than 55,000 patrons have been assisted. The team also removes stickers and power washes parks and sidewalks throughout Downtown.





About 90 percent of BIZ Ambassadors are Detroit residents whose hard work and pride for their community does not go unnoticed. From long-time Detroiters to visitors from around the world, people often share how this team of professionals positively impacted their time in the city as well as their overall perception of Detroit.

BIZ Ambassadors maintain, clean and stock 24 dog waste stations and three dog parks.



BIZ Ambassadors maintain 22 acres of landscape.

(about the area of Chicago’s Millennium Park)

Ambassador Statistics	2019	2020	2021
 Total Trash In Tons (BIZ)	800	664	625
Total Trash In Tons (Contracts/Events)	292	343	542
 Graffiti Removed (BIZ)	5,633	2,569	2,716
Graffiti Removed (Contracts)	513	707	701
 Patron Assists (BIZ)	55,274	23,551	17,321
Patron Assists (Contracts)	13,580	7,455	9,305
 Hours Worked (BIZ)	81,693	71,531	77,797
Hours Worked (Contracts)	27,292	31,837	32,428
Hours Worked (Events)	9,070	1,167	6,717
TOTAL HOURS WORKED	118,055	104,535	139,088

2021 Ambassador Statistics



Scooter Removal
8,213 (BIZ)
1,187 (Contracts)



Recycling
1,600 pounds (BIZ)
800 pounds (Contracts/Events)



Dog Park
1,513 times cleaned

*Contracts and events may be represented as “fee for services” while the total BIZ number is funded by the BIZ Assessment.





STRATEGIC PARTNERSHIPS

In order to strengthen the Ambassador employee pipeline, the team initiated partnerships with two local nonprofit organizations, Connect the Dots and Center for Employment Opportunities. Working together, we can address special project needs and employ Detroit youth, seniors and returning citizens.

A new partnership that started in 2021 and is now flourishing is with Live6 Alliance and the Marygrove Conservancy. The pilot program launched to enhance the quality of life and economic opportunity in Northwest Detroit. This includes environmental maintenance and support along McNichols Road between Livernois and Wyoming Avenues. The ongoing services led by the BIZ Ambassador Team includes trash receptacle tending, sidewalk sweeping, litter pick-up and disposal, and sticker and graffiti removal from streetlight poles, street signs and other public infrastructure. The program has received positive feedback from the impacted business and residents. We hope to expand the program to other districts beyond the Downtown.

SMALL BUSINESS ENGAGEMENT AND THE SPIRIT CARD

Small business engagement is critical to the DDP and the BIZ. We continue to make strides supporting the BIZ business community and connecting them to each other. This was particularly important in 2021 as we helped provide them with pandemic resources.

The BIZ Bulletin was launched to share timely information about grants and updates related to COVID-19. This monthly newsletter saw strong engagement and consistent, positive feedback, which spurred further engagement efforts, including a Business and Community Roundtable series. It was from one of these more focused approaches to connect with BIZ stakeholders that the inaugural Downtown Detroit Prayer Breakfast grew. Members of the Downtown religious community, government officials, and members of the Detroit Police Department attended the inaugural breakfast in October.

BIZ Connect meetings continued to encourage Downtown business owners to meet, share common experiences and information and hear about BIZ services. We hosted four meetings with more than two dozen attendees at each event.

The Spirit Card

New in 2021, the BIZ and DDP launched a citywide digital gift card program -- The Spirit Card -- for exclusive use at participating brick-and-mortar restaurants and retailers in Detroit. It is an easy way to support Detroit-based businesses and encourage family, friends and coworkers to frequent Detroit businesses. Programs like this, with funding support from The Kresge Foundation, help drive growth, increase engagement, and deliver real results for business owners, residents, employees, visitors and more!

New DDP Membership: BIZ Connector

New in 2021, DDP launched an exclusive membership category, BIZ Connector, for restaurants and retailers within the BIZ. This new DDP membership is intended to promote inclusion and community. BIZ Connector members receive DDP member benefits if they participate in the Spirit Card program and attend at least two BIZ or DDP events each year. Learn more about becoming a member at downtowndetroit.org/about-ddp/become-a-member.



WINTER LIGHTING PROGRAM

The BIZ and DDP, with additional financial support from Detroit's Downtown Development Authority, brighten Downtown Detroit each year during the winter season. This year, lighting features included 406 light poles with a design inspired by the Spirit of Detroit, giant snowflakes, and ornaments and stars and were installed throughout street medians and parks Downtown. There were also new additions in Paradise Valley's Beatrice Buck Park in 2021.

DDP enhanced the program with a brand new DETROIT sign that, in partnership with the City of Detroit and different organizations, is making stops in various locations around Detroit, including Detroit Soul, HM Style Lounge, and Northwest Grandmont Rosedale. The goal is to promote awareness and support local businesses in commercial districts and create connections within the city as a whole and each other.

Funded in part by the DTE Foundation, the DETROIT sign was designed and fabricated locally. Read more at downtowndetroit.org/illuminatingdetroit.

FISCAL RESPONSIBILITY AND TRANSPARENCY

- Best Practice: minimum of 80% of the approved budget is spent directly on projects and services, with no more than 20% for administrative expenses
- BIZ Board meetings are all open to the public in accordance to the Open Meetings Act
- The BIZ received 100% clean annual audits every year since its inception in 2014
- All official records are accessible at downtowndetroit.org/biz

DOWNTOWN DETROIT ANNUAL BIZ ASSESSMENT

In close coordination with the City of Detroit, the BIZ calculates the annual special assessment for Downtown Detroit properties within the BIZ. In 2021, a \$5.093 million assessment was determined for 576 parcels, a 5.2 percent increase from 2020.

Since BIZ property owners voted to authorize this assessment in 2014, they have contributed \$29.4 million to care for Downtown Detroit. Timely payments averaging nearly 100 percent demonstrate the strong commitment from property owners within the Zone and the value of their financial contribution.

 **\$5.093 million**
BIZ assessment
in 2021

576 parcels
assessed

SAFETY - DOWNTOWN DETROIT SAFETY AMBASSADORS

Safety Ambassadors help ensure that the Downtown is a safe and welcoming environment. They kindly inform park patrons of park rules and where they can find handwashing and hand-sanitizing stations.

The Downtown Detroit Safety Ambassadors are part of Project Lighthouse, Downtown Detroit's neighborhood watch program, led by DDP. You can read more about this in the Safety section of this report (pages 26 and 27).

Safety Ambassadors staff the BIZ Mobile Project Lighthouse vehicle, equipped with radios that allow the team to quickly call on the Downtown safety community, including the Detroit Police Department, for emergency assistance.





PARKS AND PUBLIC SPACES

With the leadership of the Downtown Detroit Partnership, in partnership with the City of Detroit, and the financial support of our private and philanthropic partners, 2021 was a year of tremendous growth. The DDP continues to be at the forefront of transforming Downtown's public spaces through innovative placemaking, programming and management.



2021 AWARDS AND GRANTS

Campus Martius Park was named top Public Square by *USA Today's* 10best. Selected by an expert jury and refined by popular vote, the national attention brings well-deserved recognition to the entire city and further positions Detroit as the model for public/private partnerships in urban development.

Central Park Conservancy Institute for Urban Parks awarded the Downtown Detroit Partnership a prestigious grant to participate in a nine-month "partnership laboratory," leveraging the resources and expertise of the Central Park Conservancy. In collaboration with the Institute, DDP learned new ways to expand efforts to better serve the community, create more diverse public and stakeholder engagement and establish systems that result in more vibrant, sustainable and welcoming parks for all.

TREE LIGHTING AND THE RINK AT CAMPUS MARTIUS PARK

In 2021, the cherished holiday traditions returned in person bigger, brighter and better than ever. Tree Lighting featured performances by both local and national talent including The Voice winner Cam Anthony as well as the two-time Olympic Figure Skating medalist and Four Continents champion Ashley Wagner. Detroit talent included the Queen of Blues Thornetta Davis and singer, musician and producer, Ryan Neal. This record-breaking event had over 100,000+ in attendance.

The Rink at Campus Martius Park presented by Visit Detroit offered visitors an opportunity to take in the Detroit skyline and experience skating in the heart of Downtown. The rink drew crowds on par with 2019's record-breaking numbers and played host to events like the Scott Hamilton Cares Foundation's Sk8 2 Elim8 Cancer – a benefit for the Karmanos Cancer Institute, DJ parties and more.

4 million visitors to Downtown Detroit Parks in 2021.



PARKS PROGRAMMING

Each year, DDP Parks + Public Spaces produces or hosts over 1,600 events in the parks. Community partnerships and collaboration took center stage in 2021 in the DDP Public Spaces where we engaged just over 250 partners to produce new and exciting experiences.

In the spring, the parks played host to the Grand Prixmiere in partnership with the Detroit Grand Prix. DDP helped celebrate Hots Sams Centennial with a fashion show in the summer. The DDP also collaborated with the Charles H. Wright Museum to host a movie night in conjunction with their Juneteenth Jubilee. Last year marked the inaugural Motor City Car Crawl festival and charity gala in partnership with the DADA (Detroit Auto Dealers Association). The festival took place over four days in all six of the DDP-managed public spaces and featured vehicles from several manufacturers, live music, and themed events. The result of this partnership drawing in 50,000+ visitors to Downtown Detroit.

Residents, employees and visitors also enjoyed DDP's recurring series of programs including Downtown Street Eats, Friday Beach Parties, Movie Nights in the D, Workout Wednesdays and Market Fridays.



**BEACON PARK PROGRAMS,
PARTNERSHIPS AND ART
INSTALLATION**

Spring at Beacon Park kicked off with a community art show in partnership with the Detroit Fine Arts Breakfast Club. May marked the return of Los Trompos - an art installation, a Cinco De Mayo Celebration and volleyball leagues. The Summer Night Market series provided support for local small businesses, performers, and offered an inviting atmosphere for park visitors. Families across Metro-Detroit enjoyed Sunday afternoons in the park for “Family Fun Days.” Health and wellness were also on the menu with a variety of free fitness classes offered at Beacon Park including Baby + Me yoga, Hustle and Flow with the N’Namdi Center and Fitness After Dark. The summer rounded out with a free concert performance by four-time Grammy Nominated R&B artist Lucky Daye in conjunction with Motor City Car Crawl festival.

The DDP and Beacon Park supported the arts by hosting several art installations throughout the year including Bounce designed by Hou de Sousa; this custom-made piece celebrated collective perseverance and positive change. Detroit artist Carlos Nielbock’s sustainable windmills were a combination of interactive, functional, and beautiful public art made from upcycled materials. Beacon Park also partnered with DLECTRICITY to host multiple

installations over the two-day festival, including “The Scene” dance party. Over the winter, DDP curated Swinging Bells by Amigo and Amigo. Kids of all ages were able to fill the part with music and lights by interacting with the playful bells. These playful bells filled the park with music and lights when kids of all ages interacted with them.

Over 100,000 users of free
DDP Public Wi-Fi in all
Downtown Detroit Parks.



200+ small
businesses
supported
with vending
opportunities
in the parks.

250+
programming
partnerships



**CAPITOL PARK
DOG PARK**

Capitol Park continued to be an important community outlet in 2021. This beautiful and historic park is increasingly used by residents and visitors – many using the space for remote work (using the free Wi-Fi) or simply enjoying the space while eating, drinking, and shopping downtown. A new off-leash dog park was added in 2021 and hosted four themed events for patrons and their furry friends.

**WOODWARD
ESPLANADE**

The Woodward Esplanade is the connector between Campus Martius Park and the Detroit Riverfront. The median-turned esplanade offers visitors a variety of activities to experience throughout the seasons including the popular food truck rallies.

GRAND CIRCUS PARK

Grand Circus Park continued to provide a beautiful space at the entrance of Downtown from the south with its gardens, two historic fountains, seating, and a dog park. In July, the annual Grand Circus Gala raised critical funds for park improvements with an open-air, physically distanced celebration.





PLANNING

The DDP plays a key leadership role in the planning efforts within Downtown Detroit. In partnership with the BIZ and the City of Detroit, DDP envisions and executes initiatives related to public spaces, mobility, sustainability, housing, economic development and more.

The DDP planning team works to meet the needs and interests of Downtown Detroit stakeholders, including property owners, business owners, employees, residents and visitors. The intended goal in these efforts is to promote sustained development and urban vitality in Downtown Detroit.



GRAND CIRCUS PARK

DDP, in partnership with the Grand Circus Park Conservancy, co-lead a redesigned master planning, engagement and visioning project that balances the needs of an evolving historic district, entertainment destination, and Downtown neighborhood. The planning work addresses pedestrian safety and access, visibility and sight lines, new food and beverage operations, community use, gardens and landscaping, programming and events, new infrastructure and modernized amenities.

CAPITOL PARK

With phase one of a three-phase redesign complete, DDP advanced design drawings for phase 2 of the Capitol Park improvement plan, which includes new infrastructure and power, a food and beverage kiosk to service record pedestrian activity, public restrooms, moveable furniture, among other amenities and upgrades that expand and enhance the possible uses of Capitol Park.



DIGITAL WAYFINDING KIOSKS

The DDP was selected by the City of Detroit through an open and competitive process to serve as the City's partner to install and operate a city-wide digital wayfinding kiosk system. The kiosks will offer information about Downtown and other Detroit neighborhoods to patrons, from directions to offices, community events, social services, an emergency call button and more. The first several kiosks will be operational by March 2022.

FORD CITY:ONE MICHIGAN CENTRAL STATION CHALLENGE

The DDP and DTE were awarded \$90,000 for the placemaking project, "Bridging Histories, Building Futures," which was completed in 2021. The project goal was to beautify and improve the experience of using the Michigan Avenue bridge that connects Corktown to Downtown over the Lodge, using sidewalk paint, murals, banners and more, all curated and created by local artists Freddy Diaz and Donald Calloway.



FORT STREET AND CAMPUS MARTIUS PARK INTERSECTION REDESIGN

A new sidewalk and crosswalk were completed at the intersection of Fort Street and Woodward Avenue adjacent to Campus Martius Park to improve pedestrian safety and flow. The DDP received funding from the Detroit Downtown Development Authority to support the project design and participated in oversight of the construction.

CADILLAC SQUARE

A visioning and conceptual planning effort around the future of Cadillac Square resulted in an innovative design for a permanent structure and market hall, paying tribute to the park's historic origins while reinforcing the park as a contemporary attraction for vendors, food trucks, large-scale festivals and events. Additionally, DDP made incremental infrastructure upgrades as well as a complete redesign of much needed electrical and power.



STATIC WAYFINDING

A preferred design option has been decided and the Downtown Development Authority (DDA) is taking the lead to put out an RFP for fabrication and installation of the system Downtown. The DDP will be handing off the project to the DDA who will also lead the installation of the system. This new project is funded by the BIZ, DDA and Rocket Community Fund and support by Downtown property owners.

WINTER LIGHTING PROGRAM

DDP continues to build on the success of the winter and holiday lighting program with additional attractions and décor across the Downtown, including parks and public spaces. Expansion efforts will continue over the next one to two years with more than 1,000,000 LED lights in total.





SAFETY

DDP continues to place safety as a primary goal for Downtown’s residents, visitors, patrons and employees. At the forefront is the collaboration between safety professionals in the public and private sectors who implement a comprehensive safety strategy to ensure a pleasant and welcoming experience Downtown.

The DDP team participates in training exercises and engages in strategy sessions to meet common goals through the sharing of information and data, resources and best practices. It also enhances communication between security professionals and community partners to ensure safety concerns are addressed for other Downtown initiatives and projects, fostering a safe and inviting Downtown for all to enjoy.

The effective collaboration in Downtown Detroit and the commitment to excellence exhibited by the Detroit Police Department and dozens of public and private partners represents a model of best practices in public, private and philanthropic partnerships.

2021 MILESTONES

- DDP received a Hudson-Webber Foundation grant to pilot an effort to improve coordination between frontline workers in DDP- and BIZ-managed roles (Ambassadors), the Detroit Police Department, social service providers and outreach workers in service of Downtown patrons in need of help and in crisis. This work-in-progress is in direct response to public safety issues that arose in 2021 around the nation and we are already encouraged by the possibilities this effort can deliver.
- DDP hosted 100,000 individuals in Campus Martius and the surrounding area for the 18th Annual Detroit Tree Lighting. With the Detroit Police Department on the ground and Homeland Security presence on the web, there were no reported injuries.
- In lieu of the Annual North American International Auto Show, DDP hosted 50,000 visitors at various locations Downtown for the three-day Motor City Car Crawl event. All patrons enjoyed a safe experience.
- Two DDP team members earned Health & Safety Institute (HSI) instructor certifications as basic life support (BLS), cardiopulmonary resuscitation (CPR) and First Aid Trainers and will train DDP and BIZ frontline workers in 2022.



PROJECT LIGHTHOUSE

DDP continues to manage Project Lighthouse, a neighborhood watch program for the Central Business District. Project Lighthouse partners – including public and private law enforcement and safety professionals -- provide shelter, aid and assistance for Downtown patrons. Partners are connected by radio and email and convene monthly to review crime trends and collaborate on Downtown safety efforts. Project Lighthouse partners have committed to assisting any Downtown patron in need of a restroom, telephone or emergency assistance 24/7/365.



Keep an eye out for the Project Lighthouse logo – it signifies that help is available. More than 30 Project Lighthouse locations welcome anyone who needs assistance. Look for the logo on banners, street grips and window clings, and the public will also be able to see Project Lighthouse locations on the new digital wayfinding kiosks.



DOWNTOWN SAFETY MEETINGS

In partnership with Wayne State University's Center for Urban Studies, DDP continued its monthly CompStat meeting of Downtown’s safety professionals, including all Project Lighthouse partners. Studying crime trends and statistics, the Downtown safety community, including DPD, strategize resource deployment. The monthly meetings facilitate communications between public safety partners supporting the shared goal to keep Downtown safe and welcoming.





In 2021, MoGo continued to position itself as a leader in micro-mobility in the Metro Detroit region through programs that increased accessibility to bikeshare, supported local businesses, and encouraged biking as an additional mode of transportation. MoGo also surpassed its 500,000-ride milestone in 2021, far earlier than expected; launched a partnership with Wayne State University that provided free Annual Passes to the entire WSU community; and engaged with the Metro Detroit transit community in its effort to better connect bus and bikeshare.



RIDER PERKS

To support the small business community during the pandemic (and beyond), MoGo expanded its Rider Perks program, more than doubling its partners from 21 to 46 businesses in 2021. The Rider Perks program is designed to get MoGo riders off the bikes and into small businesses, where they can present their proof of membership and receive a discount, which varies by business. MoGo also hosted five events with its Rider Perks partners, each introducing riders to a new business.



WAYNE STATE UNIVERSITY PARTNERSHIP

In September, MoGo launched a partnership with Wayne State University to offer free Annual Passes to more than 27,000 students, staff and faculty, which included the installation of a new MoGo station at the Mike Ilitch School of Business. To date, more than 1,000 students and staff have opted into the program, with ridership sending three Wayne State stations to the top of MoGo's station-popularity list.

MoGo reached 500,000 rides in its 5th season of operation.

ACCESS PASS

A significant part of MoGo's mission is to be a leader in equitable, affordable and reliable transportation in Metro Detroit; MoGo's \$5 Access Pass, offered to individuals receiving certain state benefits, plays a key role in that effort. To date, Access Pass-holders make up more than 28 percent of all MoGo members.

MILESTONES

- MoGo reached 500,000 rides in its 5th season of operation, months ahead of original projections.
- MoGo's Connect/D program, created through a grant from the Better Bike Share Partnership, surveyed over 1,000 bus and bikeshare users across Metro Detroit. MoGo will spend 2022 analyzing survey data and determining strategies to better connect SMART, DDOT and MoGo.
- MoGo launched a partnership with TOTAGO (free mobile app that encourages outdoor exploration) to create Featured Rides, offering dozens of routes to connect MoGo riders with various businesses and community partners across Metro Detroit. Notable rides highlight the Riverwalk, Eastern Market and more. Featured Rides were viewed over 1,400 times in just six months.
- MoGo continued to lead by example with its Adaptive program, hosting an Adaptive Convening online seminar that was attended by bikeshare, municipal and disability-focused professionals from across North America. MoGo's Adaptive program was also expanded to a second location in Ferndale.





SIGNATURE EVENTS

The Downtown Detroit Partnership convenes more than 2,200 business executives, thought leaders, change makers and government officials annually at our impact-oriented events and meetings. The team continued to pivot to virtual platforms due to the pandemic throughout the year and was able to end with in-person celebrations at Detroit Tree Lighting and Detroit Aglow.

ANNUAL MEETING

DDP's Annual Meeting was held virtually in 2021. Hundreds tuned in to hear a positive impact report on the previous year and optimistic message about the future. The meeting started with a candid conversation between DDP CEO Eric Larson and DDP Executive Committee Member and Senior Pastor of Second Ebenezer Church Bishop Edgar Vann II about the pandemic, its impact on the city of Detroit and how DDP can play a role in diversity, equity and inclusion efforts. Bishop Vann said, "I've always said that diversity is a seat at the table, that inclusion is a voice at the table, but equity is really the fair share from the table that the American promise always gives to us." U.S. Sen. Debbie Stabenow also addressed attendees providing an update about COVID-19 relief in Congress and urged the DDP to continue creating space for productive conversations and projects. The 2021 Annual Meeting ended with a dynamic panel discussion with GM's Mark Reuss,

DDP Executive Committee Members Sandy Pierce of Huntington Bank and Bud Denker of Penske Corp., and moderated by Eric Larson. Topics of discussion included the economic impact of the past year and how Detroit was able to adapt and emerge stronger, with credit given to the community, city leaders and business professionals.



DETROIT AGLOW

The pandemic prevented us from hosting Detroit Aglow in 2020, but DDP resumed the 40-year tradition in 2021, celebrating Detroit DDP's work and kicking off the holiday season with over 400 guests at MGM Grand Detroit. Cam Anthony, the winner of NBC's The Voice, headlined the evening. Attendees reminded us of the joy to be had when we come together for the holidays. Funds raised at Detroit Aglow strengthen DDP's mission to foster a more sustainable, equitable and vibrant Downtown Detroit.



Watch a recap of Detroit Aglow at <https://bit.ly/2021DetroitAglow>.

ONGOING INITIATIVES

- The DDP Traffic and Parking Committee communicated with and convened public- and private-sector partners to identify and discuss traffic, parking and mobility issues and initiatives.
- The DDP continued to strengthen its collaboration and partnership with the City of Detroit, Wayne County, the State of Michigan and other key stakeholders.



SUMMER AND FALL STAKEHOLDER MEETING

DDP held both a Summer and Fall Stakeholder Meeting in 2021, that included the launch of the Member and Sponsor Reception after each event.

Summer

DDP Board Chair and Strategic Staffing Solutions President and CEO Cindy Pasky sat down with Detroit Mayor Mike Duggan for an insightful conversation about the city and its future. At the meeting we shared the preliminary results of DDP's Return to Office Survey of Detroit-based employees. Our goal was to provide an overview of how companies are planning to bring employees back to the office environment safely and successfully – and what this would mean for our business community to move forward.

Fall

The Fall Stakeholder Meeting featured Antoine Bryant, the new director of Planning and Development for the City of Detroit. Bryant shared inspiring words about the future of Detroit and his plan to focus on engaging community members in decision making that will facilitate positive change for all Detroiters. DDP Executive Committee Member Bud Denker also shared plans to bring the Grand Prix back to the streets of Downtown Detroit in 2023.





STRATEGIC PARTNERSHIPS

DDP serves as a strategic partner and fiduciary for key events that help move Downtown and the city forward.

DETROIT GRAND PRIX

DDP continues to serve as a strategic partner and fiduciary for the Chevrolet Detroit Grand Prix presented by Lear. In 2021, the Grand Prix returned the roar of racing back to Belle Isle after a brief hiatus due to the COVID-19 pandemic in 2020. The Grand Prix was one of Detroit's first large in-person events of 2021 as the event displayed world-class racing from the NTT INDYCAR SERIES, the IMSA WeatherTech SportsCar Championship and Indy Lights Presented by Cooper Tires.

DDP looks forward to the continued partnership with the Grand Prix as we honor the event's legacy on Belle Isle, during the June 3-5 weekend in 2022, and the exciting future with a return to the streets of Downtown Detroit in 2023.

Since 2007, the Grand Prix and its partners have helped generate more than \$13.5 million in improvements on Belle Isle. Additionally, the Grand Prixmiere Charity Gala held on race weekend has raised more than \$5 million for the Belle Isle Conservancy.



The Grand Prix and its partners have helped generate more than \$13.5 million in improvements on Belle Isle.

DETROIT HOMECOMING VIII

Leveraging DDP's unique position to support initiatives that generate an even broader geographic impact, DDP has partnered with Detroit Homecoming since its inception. Executed by Crain's *Detroit Business* to attract local and expatriate talent and ideas, DDP serves as the fiduciary partner and DDP CEO Eric Larson chairs the Detroit Homecoming Host Committee.

Detroit Homecoming started in 2014 and was originally intended to run for three years but has continued each year and serves as a significant catalyst for economic investment that benefits Detroit. The event has reconnected and reacquainted more than 1,300 Detroit expatriates with the city and inspired their participation in a variety of corporate, civic, and philanthropic developments totaling more than \$605 million.

After a successful virtual series in 2020, Detroit Homecoming VIII, in 2021, offered both virtual and in-person programming. Six virtual sessions were held in August, and September's event hosted more than 210 attendees and was livestreamed. Attendees include expats, locals and "boomerangs" -- Homecoming alumni who moved back to the Detroit area during the pandemic.

Featuring local and national speakers, the 2021 line up included Brookings' Senior Fellow Andre Perry, former HP CEO Meg Whitman, Ford Motor Company CEO Jim Farley, entrepreneur Delane Parnell, Detroit Lions Chairperson Sheila Hamp and Senior COVID-19 Recovery Adviser to President Biden Gene Sperling.



Detroit Homecoming has reconnected and reacquainted more than 1,300 Detroit expatriates with the city.





STRATEGIC AND PROGRAM PARTNERS

DDP regularly works with philanthropic, business, community and municipal partners in its efforts to serve the Downtown. We thank the following entities for their continued engagement.

DDP MEMBERS

DDP’s members include business, philanthropic and community partners. Membership allows organizations to become informed, develop connections and have a voice in our programs and initiatives that support our diverse and growing city. We thank the following entities for their engagement and support.

- | | | |
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| <ul style="list-style-type: none">• AAA - The Auto Club Group• Amazon• American Roads – Detroit Windsor Tunnel• Apparatus Solutions, Inc.• Bedrock Detroit LLC• Blue Cross Blue Shield of Michigan• Bodman• Capital One Café• Catalyst Media Factory• Cavvue• Central Michigan University• City Living Detroit• City of Detroit• College for Creative Studies• Comcast NBCUniversal• Comerica Bank• Community Foundation for Southeast Michigan• Deloitte LLP• Detroit Economic Club• Detroit Economic Growth Corporation• Detroit Lions• Detroit Marriott at the Renaissance Center• Detroit Metro Convention & Visitors Bureau (Visit Detroit)• Detroit Pistons• Detroit Police Department• Detroit Riverfront Conservancy, Inc.• Dickinson Wright• DTE Energy• DuMouchelles• Dykema Gossett PLLC | <ul style="list-style-type: none">• Fifth Third Bank• First American Title Insurance• Ford Motor Company• Ford Motor Land Development• The Fulkerson Group• General Motors• Gensler• Giffels Webster• Goodwill Industries of Greater Detroit• Greektown Casino-Hotel• Greektown Neighborhood Partnership• GTB• Henry Ford Health System• Honigman LLP• Hudson-Webber Foundation• The Huntington National Bank• Huron Capital Partners• Ilitch Holdings, Inc.• Issaac Agree Downtown Synagogue• JACK Entertainment LLC• JLL• KeyBank• Knight Foundation• JPMorgan Chase & Co.• KPMG LLP• The Kresge Foundation• Lambert & Co.• Mort Crim Communications Corporation (MCCI)• MGM Grand Detroit• Michigan Humane• NAIAS Security Services• NECA | <ul style="list-style-type: none">• OHM Advisors• Olympia Development• Painting with a Twist• The Parade Company• Parisienne Development• Penske Corporation, Inc.• The Platform LLC• Plante Moran CRESA• Progressive Sweeping Contractors• PVS Chemicals, Inc.• PwC• Quicken Loans Inc.• Ralph C. Wilson, Jr. Foundation• REDICO• Rocket Community Fund• Rock Ventures LLC• Rossetti• Roy Public Affairs• Rush Group• Second Ebenezer Church• Soave• SPIN• Strategic Staffing Solutions• State of Michigan• Sterling Group• Stokas Bieri Real Estate• Strategiz• The Stroh Companies, Inc.• Taubman• UHY LLP• Wayne County• Wayne State University• YMCA of Metropolitan Detroit• Yield PR |
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| <ul style="list-style-type: none">• AIA• Archdiocese of Detroit• Ask Jennyfer• Bally Sports• Bedrock Detroit LLC• Black Health Movement• Blake’s Orchard & Cider Mill• Block by Block• Blue Cross Blue Shield of Michigan• Capitol Park Stakeholder Committee• Central Park Conservancy• Charles H. Wright Museum• Citizens Yoga• City of Detroit• Coach Kiwi• Crain Communications Inc• Culture Source• CTYHOP• Design Connect• Detroit Athletic Club• Detroit Auto Dealers Association• Detroit Department of Transportation• Detroit Design Core• Detroit Fine Arts Breakfast Club• Detroit Free Press• Detroit Grand Prix• Detroit Historical Society• Detroit Homecoming• Detroit Institute of Arts• Detroit Jazz Festival• Detroit Lions• Detroit Mama Hub | <ul style="list-style-type: none">• Detroit Parks Coalition• Detroit Police Department• Detroit Regional Chamber• Detroit Skating Club• Detroit Sports Commission• Detroit Symphony Orchestra• Detroit Youth Choir• Detroit Young Professionals• DLECTRICITY• Eastern Market• Elia Group• Figure Skate Detroit• First Responders for Fitness• Freep Film Festival• Goodwill Industries of Greater Detroit• Greektown Neighborhood Partnership• Heritage Works• Hot Sam’s• Iconic Collection• InsideOut Literary Arts• Isaac Agree Downtown Synagogue• Jefferson East, Inc.• Live6 Alliance• Lumen• M-1 RAIL• Magic Ice USA• Mana Food Truck• Mariners Inn• Marygrove Conservancy• Menorah in the D | <ul style="list-style-type: none">• Metro Signs & Lighting• Michigan Department of Transportation• Michigan Economic Development Corporation• Michigan Humane• Michigan Opera Theatre• Michigan Philharmonic• Midtown Detroit, Inc.• Motown Museum• NAACP• North American International Auto Show (NAIAS)• National Business League• N’Namdi Center• NKSK Events• OrangeTheory Fitness• Penske Corporation, Inc.• Pope Francis Center• Project for Public Spaces• Public Lighting Authority• Quicken Loans, Inc.• Roxbury Group• The Salvation Army• Tracie LG Fitness• S&R Event Rental• Scott Hamilton CARES Foundation• SMART• Southeast Michigan Council of Governments• Studio Incognita• Urban Land Institute of Michigan• U.S. Department of Homeland Security• Wayne County• Wayne State University | <p>MoGo Program and Community Partners</p> <ul style="list-style-type: none">• City of Berkley• City of Berkley DDA• City of Detroit• City of Detroit Office of Mobility Innovation• City of Ferndale• City of Huntington Woods• City of Oak Park• City of Royal Oak• Detroit City Council• Detroit Department of Transportation• Detroit Greenways Coalition• Detroit Historical Society• Detroit Riverfront Conservancy• Downtown Detroit Partnership• Fort Street Presbyterian Open Door• Knight Foundation• The Kresge Foundation• Live6 Alliance• MDOT• Next Energy• NOAH Project• PEAC• People for Palmer Park• Professional Engineering Associates• Ralph C. Wilson Design and Access Fund• San Juan Block Club• SEMCOG• Shift Transit• SMART• TechTown• Teen Hype• Wayne State University |
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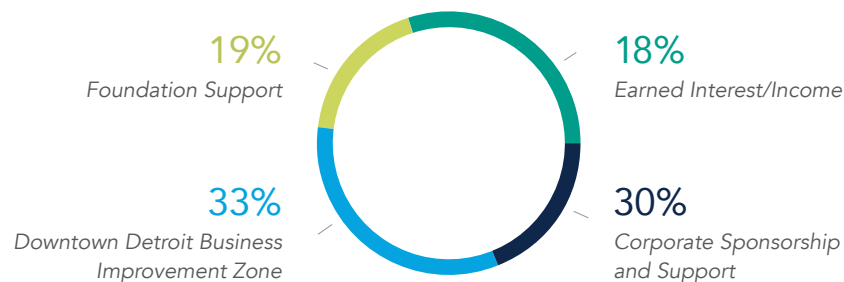
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Kenneth Hayward, Athina Papas,
Rainy Hamilton and Christos Moisides.*



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Soula Burns*
Director, Corporate Partnerships

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Senior Program Manager, Public Spaces

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** Special welcome to DDP team members who joined in 2021.*

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