



Annual Meeting of Owners of Assessable Property

October 28, 2021



BIZ MISSION

The Downtown Detroit Business Improvement Zone (BIZ) cultivates a clean, safe and welcoming environment for all by leveraging the collective resources of property owners, the City of Detroit, and other stakeholders.

BIZ VISION

The Downtown Detroit Business Improvement Zone is a global leader that delivers a vibrant, sustainable and prosperous Downtown community built on Detroit's rich heritage.



ABOUT THE BIZ





BIZ BOARD OF DIRECTORS

Area-wide Representation:

Charles Beckham
City of Detroit, Retired

Dr. Ken Harris
National Business League, Inc.
Will remain until successor is appointed to his seat

Steve Ogden*
Chair, Rock Central

** Executive Committee Member*

Michael McLauchlan*
Secretary, Olympia Development

Tony Tomczak*
DTE Energy

David Di Rita
The Roxbury Group/Resident

Richard Hosey*
Treasurer, Hosey Development/
Resident

Dwight Phillips
1274 Library Street
Retired

Chris Ferchill
Ferchill Group

Linda Forte
Retired

Athina Papas
Atheneum Suite Hotel /
Greektown Neighborhood
Partnership

Ken Hayward*
Blue Cross Blue
Shield of Michigan

George Barnes, Jr.*
Heritage Optical

Debra Homic Hoge*
Vice Chair, General Motors



CORE BIZ STAFF

The BIZ Board contracts with the Downtown Detroit Partnership to manage its day-to-day operations. Thank you to the entire DDP team for supporting the BIZ.



Eric B. Larson
Chief Executive Officer



Gina Cavaliere
BIZ Director and Chief Community Impact Officer



Jennifer Bright
Compliance and Diversity Officer



Julie Galvan
Executive Assistant



Anjana Schroeder
Senior Marketing and Communications Manager



KaTaya Beverly
Project Coordinator



Krissy Johnson
Accountant



DeShawn Singleton
Project Coordinator



Ryan Epstein
Program Manager






Joshua Long
Data Program Director

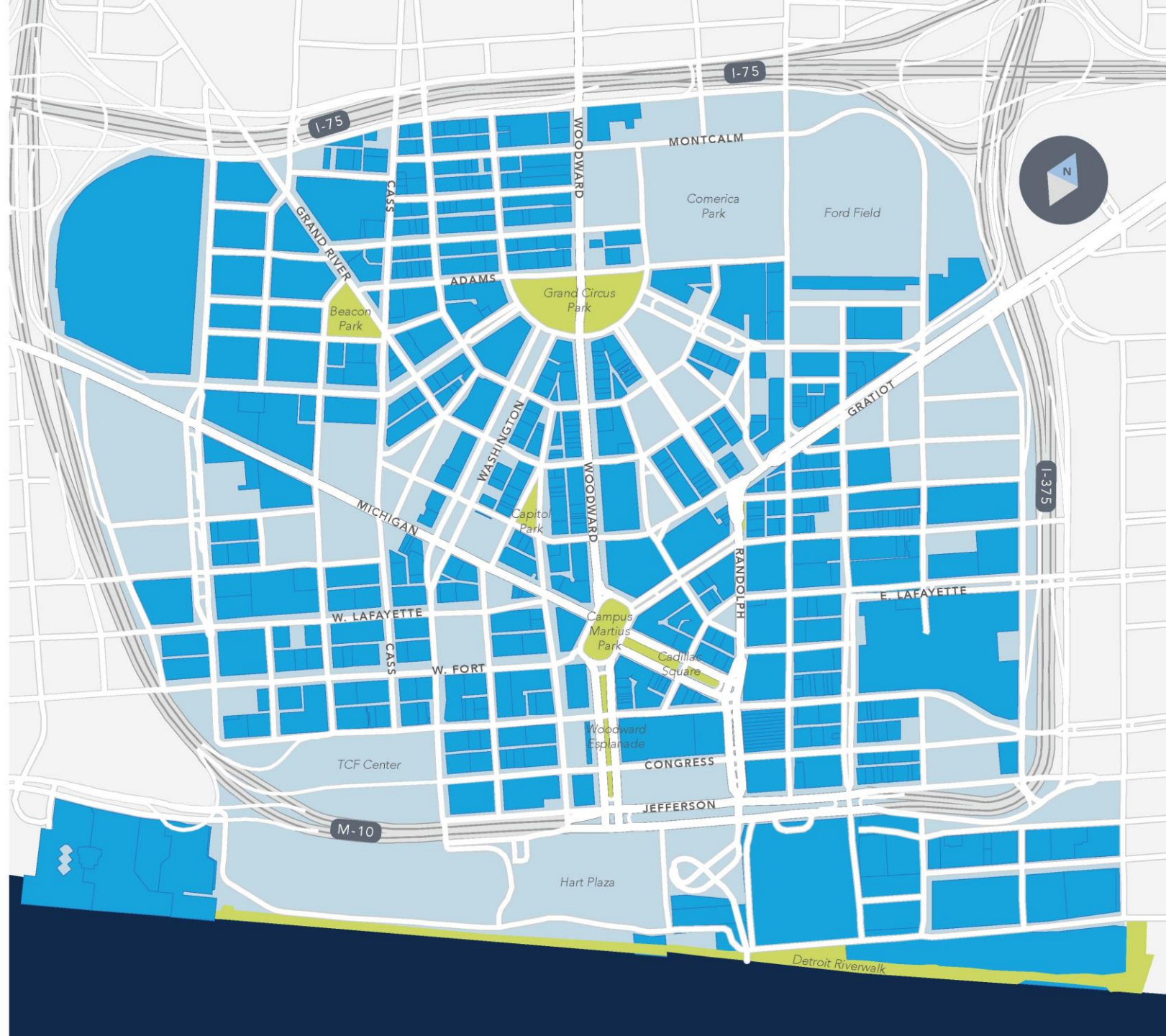


Kitty Whitfield
Small Business Engagement Manager



BIZ ASSESSMENT MAP

-  Business Improvement Zone (BIZ)
-  Assessable Parcels
-  Parks + Public Spaces Managed by DDP and Maintained by the BIZ



BIZ ASSESSMENT CALCULATION

\$0.003

per dollar of
assessed value



\$0.058

per square foot of
floor area



**Annual BIZ
Assessment**

ASSESSMENT

For example, a BIZ assessment for a property with an assessed value of \$100,000 and a floor area of 8,000 square feet is calculated as follows:

Assessed Value Rate: $(\$100,000) \times (\$0.003) = \$300$



Floor Area Rate: $(8,000) \times (\$0.058) = \464



Total BIZ Assessment: $\$300 + \$464 = \$764$

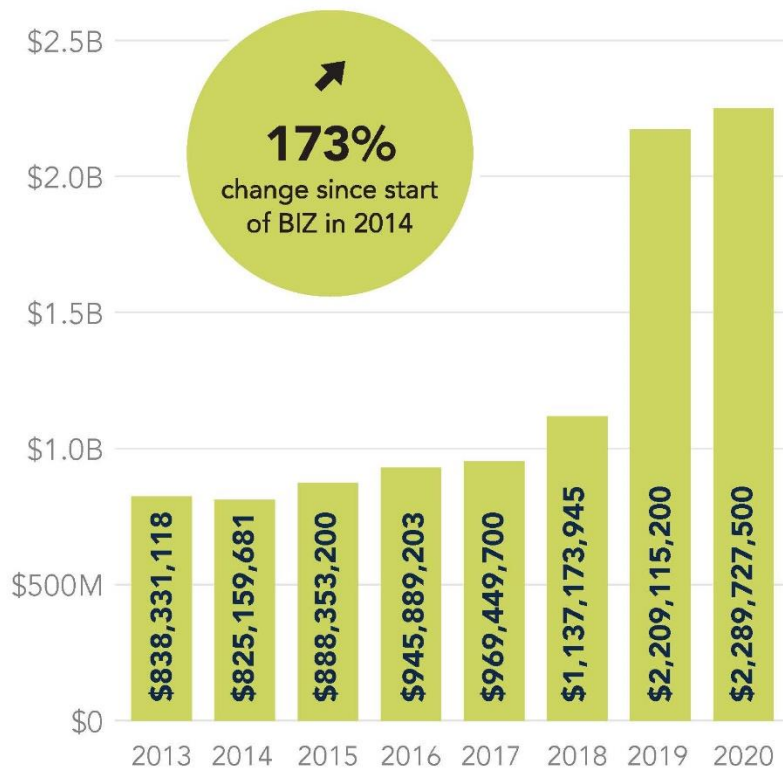


BIZ INVESTMENT:

Total Assessment and Property Value

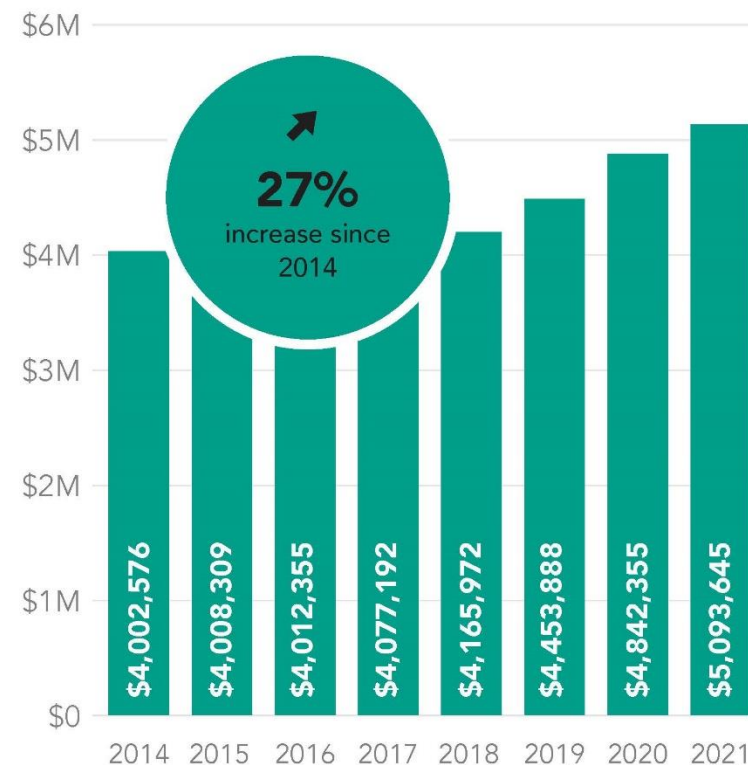
ASSESSED VALUE OF BIZ ASSESSED PROPERTY

A City-wide reappraisal was conducted by the City of Detroit in 2019



TOTAL BIZ ASSESSMENT

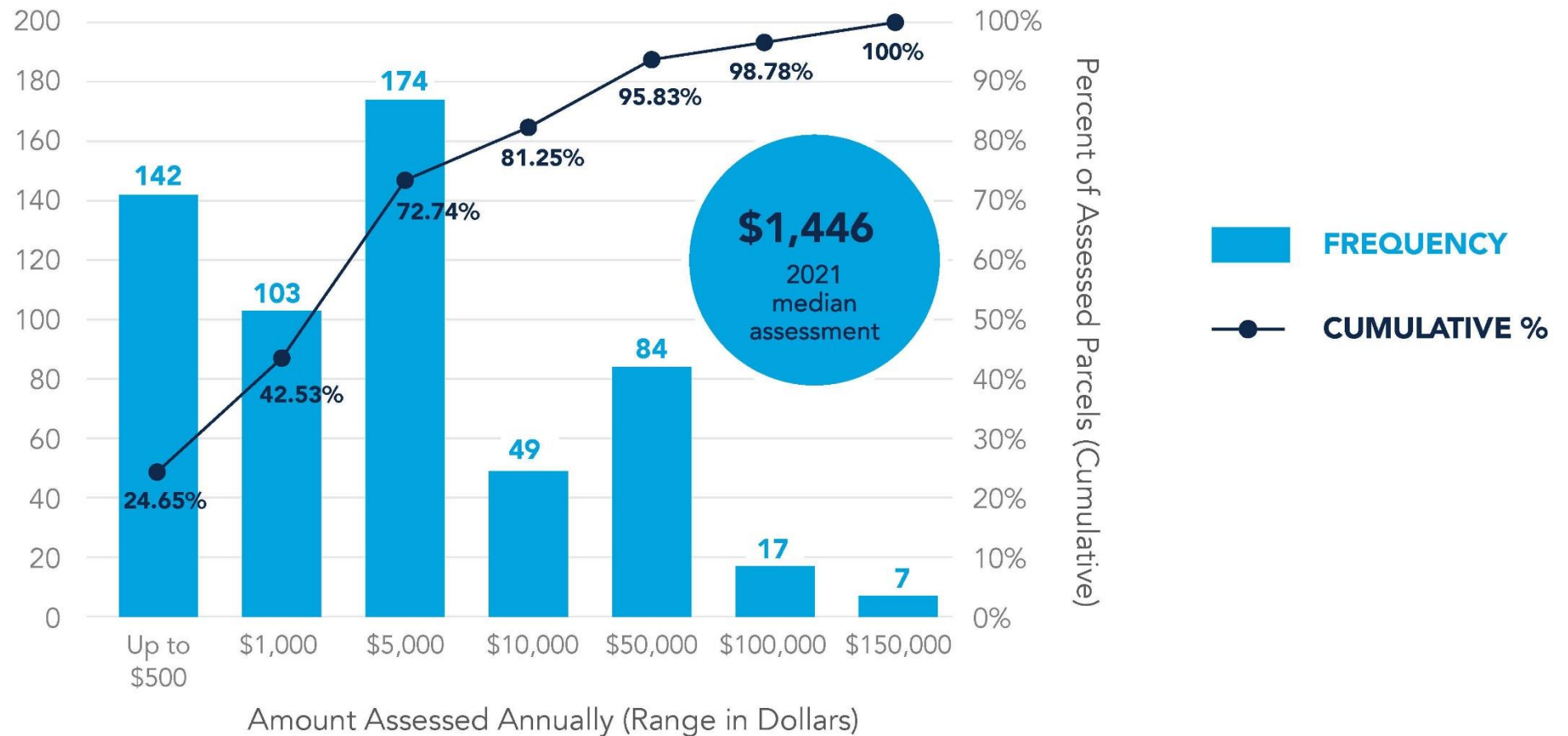
The Downtown Detroit BIZ assessment is based on each property's assessed value and floor area.



2021 BIZ ASSESSMENT:

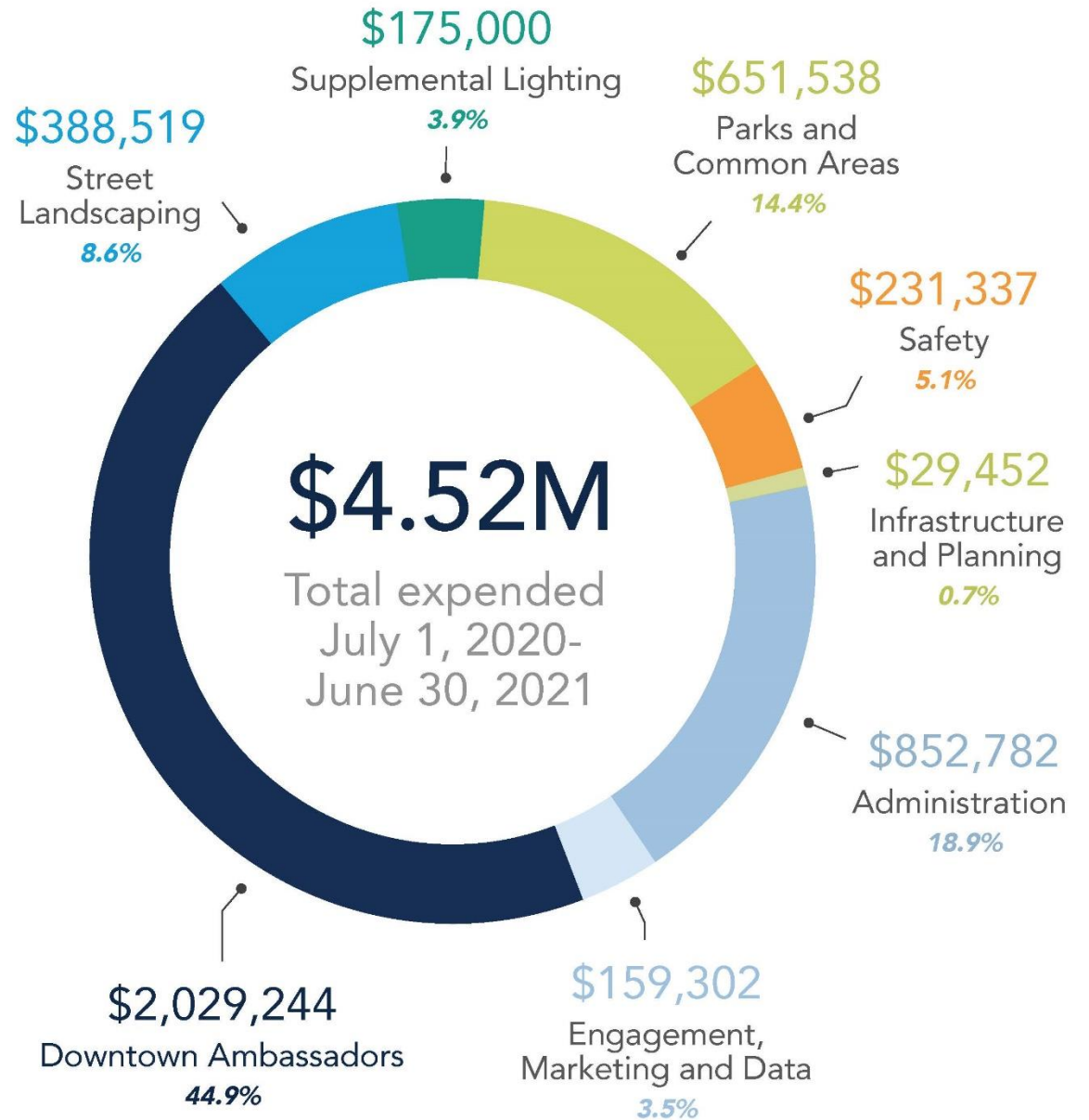
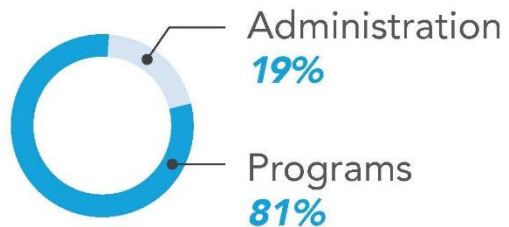
576 Total Assessable Parcels

NUMBER OF PARCEL ASSESSMENTS, BY AMOUNT



BIZ FINANCIALS FY 2020-2021

At least 80% of funding goes directly to programs, with not more than 20% in administrative expenses



BIZ SERVICES FOR DOWNTOWN

- ▶ Community and Business Engagement
- ▶ Data
- ▶ Downtown Ambassadors
- ▶ Infrastructure and Planning
- ▶ Safety
- ▶ Street Landscaping
- ▶ Supplemental Lighting



BIZ AMBASSADORS

More than 90% of
Ambassadors are
Detroit residents



JIMMIE HOWARD

2020 BIZ AMBASSADOR OF THE YEAR



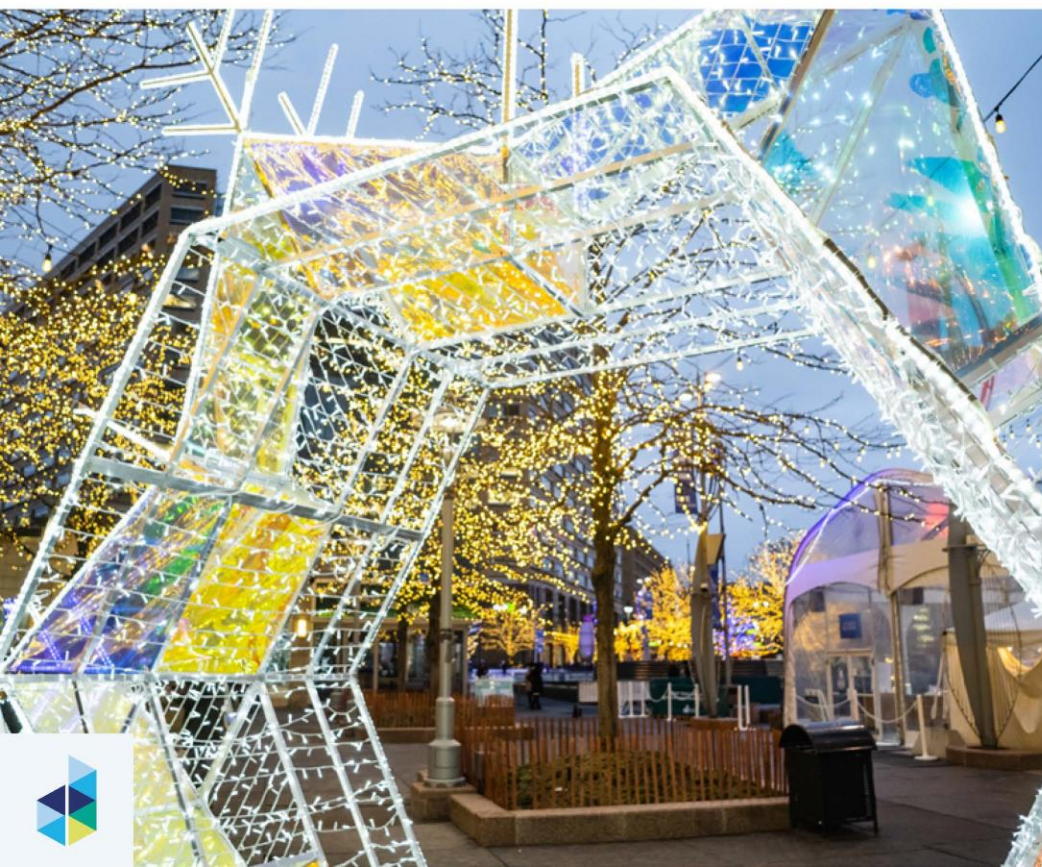
SAFETY



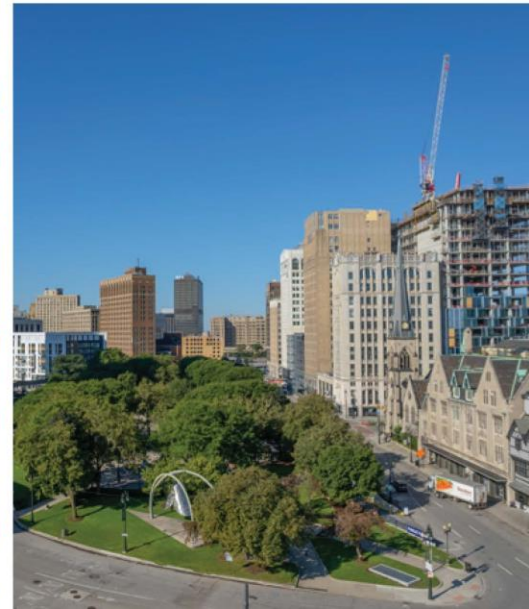
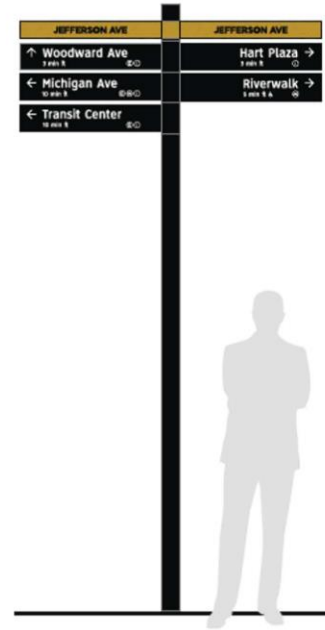
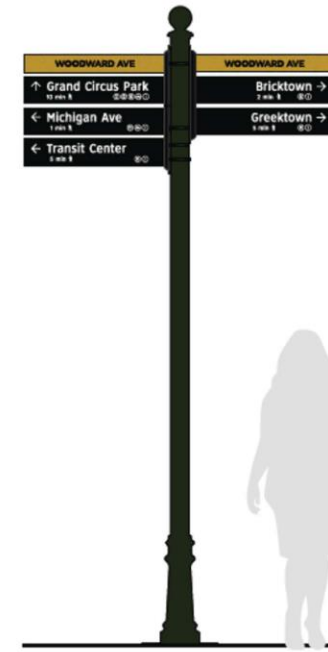
PARK AND STREET LANDSCAPING



SUPPLEMENTAL LIGHTING



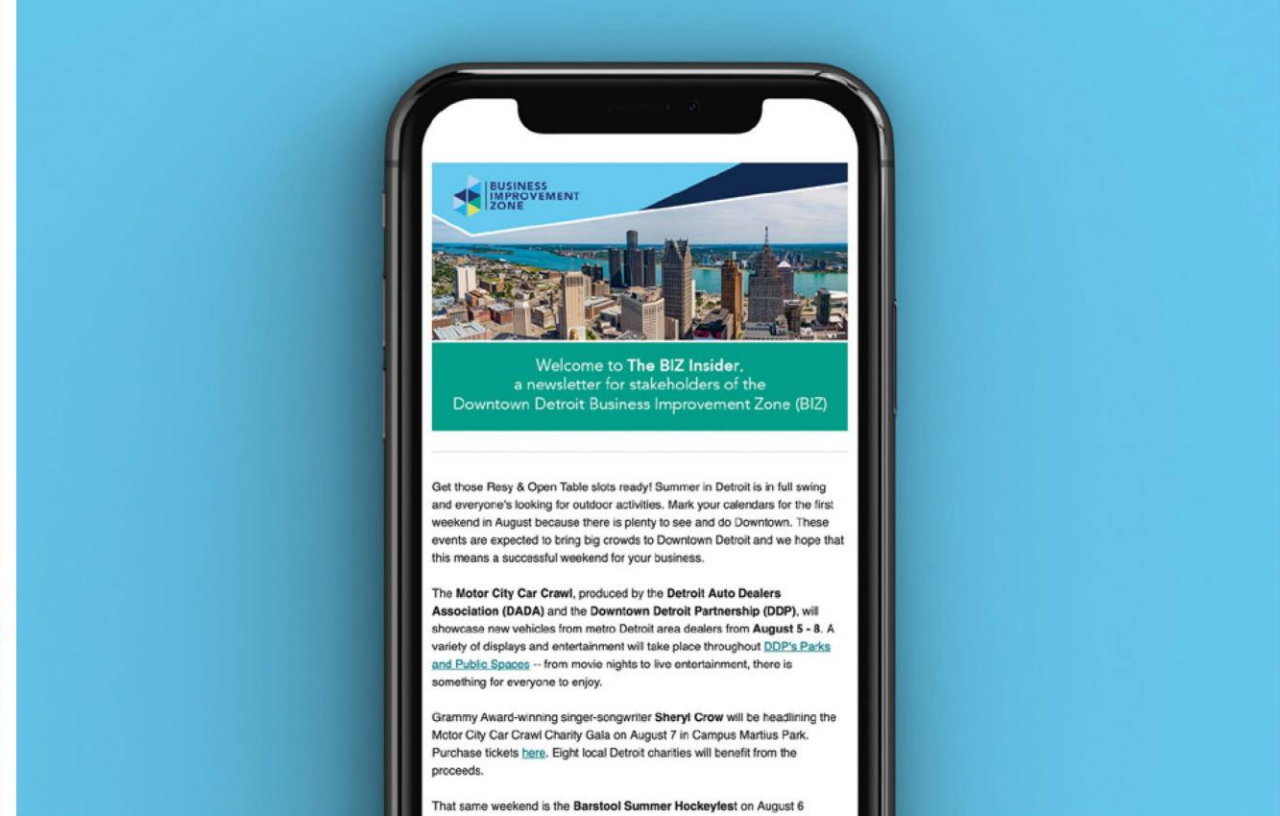
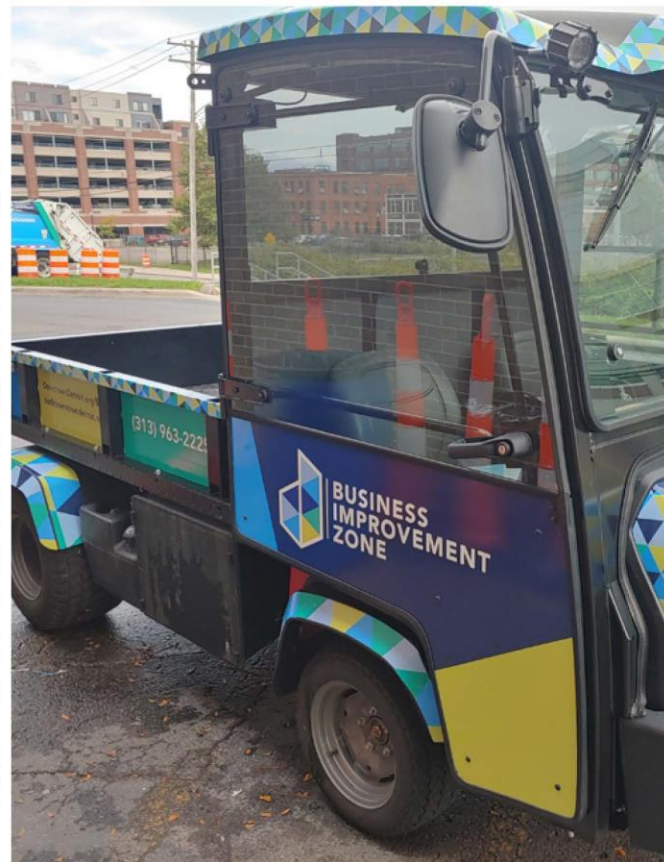
INFRASTRUCTURE AND PLANNING



COMMUNITY AND BUSINESS ENGAGEMENT



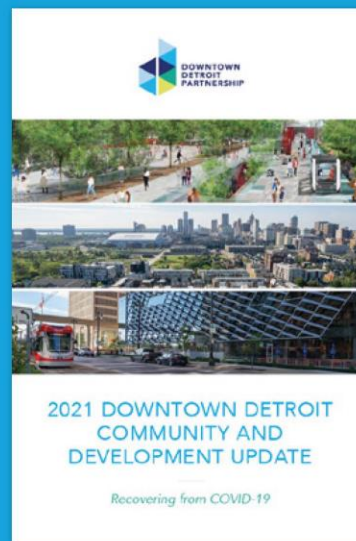
COMMUNICATIONS AND MARKETING



SMALL BUSINESS ENGAGEMENT



DATA



LOOKING AHEAD

- Downtown Recovery
- Monitoring and communicating real-time information
- Small BIZ engagement and support
- Fostering strategic partnerships
- Data-driven deployment of resources
- Delivering value that aligns with priorities of the Downtown community





CONTACT THE BIZ

OFFICE PHONE NUMBER

313.566.8250

AMBASSADOR HOTLINE

313.963.2225

FOLLOW US ON SOCIAL MEDIA



@DowntownDet

OFFICE ADDRESS

One Campus Martius
Suite 380
Detroit, MI 48826

FOR MORE INFORMATION

downtowndetroit.org/BIZ
biz@downtowndetroit.org

