

COVID-19 RESOURCE GUIDE

COVID-19 has presented a challenging landscape for businesses. Together, the Downtown Detroit Partnership and Downtown Detroit BIZ have prepared this helpful resource guide to support small businesses during this unprecedented time.

What is a coronavirus?

Coronaviruses are a large family of viruses which may cause illness in animals or humans. In humans, several coronaviruses are known to cause respiratory infections ranging from the common cold to more severe diseases such as Middle East Respiratory Syndrome (MERS) and Severe Acute Respiratory Syndrome (SARS). The most recently discovered coronavirus causes coronavirus disease COVID-19.

What is COVID-19?

COVID-19 is the infectious disease caused by the most recently discovered coronavirus. This new virus and disease were unknown before the outbreak began in Wuhan, China, in December 2019.

What are the symptoms?

The most common symptoms of COVID-19 are fever, tiredness, and dry cough. Some patients may have aches and pains, nasal congestion, runny nose, sore throat or diarrhea. These symptoms are usually mild and begin gradually. Some people become infected but don't develop any symptoms and don't feel unwell. Most people (about 80%) recover from the disease without needing special treatment. Around 1 out of every 6 people who gets COVID-19 becomes seriously ill and develops difficulty breathing. Older people, and those with underlying medical problems like high blood pressure, heart problems or diabetes, are more likely to develop serious illness. People with fever, cough and difficulty breathing should seek medical attention.

How does COVID-19 spread?

When someone who has COVID-19 coughs or exhales they release droplets of infected fluid. Most of these droplets fall on nearby surfaces and objects - such as desks, tables or telephones. People could catch COVID-19 by touching contaminated surfaces or objects - and then touching their eyes, nose or mouth. If they are standing within one meter of a person with COVID-19 they can catch it by breathing in droplets coughed out or exhaled by them. In other words, COVID-19 spreads in a similar way to flu. Most persons infected with COVID-19 experience mild symptoms and recover. However, some go on to experience more serious illness and may require hospital care. Risk of serious illness rises with age: people over 40 seem to be more vulnerable than those under 40. People with weakened immune systems and people with conditions such as diabetes, heart and lung disease are also more vulnerable to serious illness.

Can the virus be transmitted through the air?

Studies to date suggest that the virus that causes COVID-19 is mainly transmitted through contact with respiratory droplets rather than through the air.

Information sources

- Centers for Disease Control and Prevention
- United States Department of Labor – Occupational Safety and Health Administration
- World Health Organization

HOW THE DOWNTOWN DETROIT PARTNERSHIP AND THE BIZ ARE CONTINUING TO SUPPORT YOU



BIZ Ambassadors continue to keep public spaces clean and disinfected



Handwashing stations in Campus Martius Park and Cadillac Square



High-traffic areas are cleaned and disinfected regularly

HOW TO ENGAGE YOUR CUSTOMERS DURING THIS TIME



Promote online purchases, including gift cards



Offer specials and discounts for use during this time



Provide takeout or curbside pick-up (restaurants, cafes, bakeries, etc.)



Engage with customers on social media



Hold an event online or offer your service(s) virtually

BUSINESS AND EMPLOYEE RESOURCES



LOCAL

TechTown Small Business Stabilization Fund

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Wayne County Small Business Services

▶ [READ MORE](#)

City of Detroit Business Owners' Covid-19 Rapid Alerts Facebook Group

▶ [READ MORE](#)

Detroit Carryout Zone



For businesses affected by the Executive Order closing restaurants, bars, coffee shops, etc., the city has created a temporary program to provide Carryout Zones. Any restaurant that requests an on-street Carryout Zone will be given one for no fee.

**TO REQUEST,
FILL OUT THIS FORM**

- 1 Signage will be installed by the Department of Public Works within 48 to 72 hours of your request.
- 2 The program is 100% free to City of Detroit restaurants and does not require a permit, only a completed application.
- 3 For more information, please contact Dayo Akinyemi, DPW Deputy Director at 313.224.3901 or akinyemi@detroitmi.gov



STATE

State of Michigan Dept. of Labor and Economic Opportunity

Unemployment Insurance Agency

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State of Michigan Dept. of Labor and Economic Opportunity

Paid Medical Leave Act

▶ [READ MORE](#)

State of Michigan Work Share Program Expansion

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▶ [FACT SHEET](#)

State Unemployment Resources for Employers and (eligible) Employees

▶ [UNEMPLOYMENT RESOURCES](#)

▶ [APPLY FOR BENEFITS](#)

▶ [FACT SHEET](#)

Michigan Small Business Development Center Resources

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Michigan COVID-19 Resource Page

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FEDERAL

U.S. Small Business Administration

SBA Coronavirus (COVID-19) Disaster Relief Lending

▶ [READ MORE](#)

USBG National Charity Foundation

Bartender Emergency Assistance Program

▶ [READ MORE](#)

Other Local and Federal Resources

- ▶ [U.S. Federal Reserve](#)
- ▶ [U.S. Chamber of Commerce](#)
- ▶ [Corporate Foundation Assistance](#)
- ▶ [Small Business Development Centers](#)
- ▶ [Small Business Association of Michigan](#)
- ▶ [Michigan Municipal League](#)
- ▶ [National Main Street Program](#)
- ▶ [Michigan Restaurant and Lodging Association](#)
- ▶ [Detroit Metro Convention and Visitors Bureau](#)
- ▶ [Detroit Health Department](#)
 - ▶ [EMAIL](#)
 - ▶ [WEBSITE](#)

Handouts to Display

- ▶ [COVID-19 Fact Sheet](#)
- ▶ [Stop the Spread of Germs](#)
 - ▶ [ENGLISH](#)
 - ▶ [SPANISH](#)
- ▶ [Wash Your Hands](#)
 - ▶ [ENGLISH](#)
 - ▶ [SPANISH](#)



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