



# Become a Downtown Detroit Partnership Member

Our members are businesses, philanthropic and individual partners that support and promote Downtown Detroit’s urban core as a resilient growth engine for all industries. Members receive exclusive experiences, access, and recognition for advancing DDP and Downtown. For more information on becoming a member, please contact us at [ddpmembership@downtowndetroit.org](mailto:ddpmembership@downtowndetroit.org).

BENEFITS	LEADER \$10,000	CHAMPION \$5,000	ADVOCATE \$2,500	FRIEND \$1,000	NONPROFIT/ SMALL BUSINESS \$500
Leadership gathering with DDP CEO and select board members	Yes	No	No	No	No
Downtown Detroit park activation opportunity	Yes	No	No	No	No
Complimentary tickets to Detroit Aglow	Yes	No	No	No	No
Complimentary passes to annual Detroit Tree Lighting in Campus Martius Park	Yes	Yes	No	No	No
Custom Detroit Experience Factory tour	Yes	Yes	No	No	No
Complimentary passes to Campus Martius Park ice skating	Yes	Yes	Yes	No	No
Complimentary MoGo day passes	Yes	Yes	Yes	No	No
Complimentary tickets to DDP Annual Meeting	Yes	Yes	Yes	No	No
Complimentary tickets to Stakeholder Meetings	Yes	Yes	Yes	Yes	No
Complimentary greater Downtown Detroit Insider’s Map and Guide	Yes	Yes	Yes	Yes	Yes
Member pricing discounts: DDP Annual Meeting and Stakeholder Meetings	Yes	Yes	Yes	Yes	Yes
Recognition in DDP annual report	Yes	Yes	Yes	Yes	Yes

Small business definition based on the Goldman Sachs 10,000 Small Business Detroit criteria: \$100,000 in revenue and a minimum of two employees (owner included).



# Member Benefits

## Leader Member Benefits \$10,000

- Leadership cocktail reception with DDP CEO and select board members
- Two tickets to Detroit Aglow
- Eight passes to the annual Detroit Tree Lighting
- Four tickets to Annual Meeting
- Four tickets to each Stakeholder Meeting
- 20 passes to Campus Martius Park ice skating (Excludes skate rental)
- One custom Detroit Experience Factory tour (Max. 30 people)
- Choice of \$500 discount on park rental or promotional opportunity with one 10x10 space at Cadillac Square during Downtown Street Eats
- 20 MoGo Day passes
- 100 copies of the Greater Downtown Insider's Map and Guide
- Recognition in DDP annual report
- Member pricing discounts

## Champion Member Benefits \$5,000

- Two passes to the annual Detroit Tree Lighting
- Four tickets to Annual Meeting
- Four tickets to each Stakeholder Meeting event
- Ten passes to Campus Martius Park ice skating (Excludes skate rental)
- One custom Detroit Experience Factory tour (Max. 30 people)
- 10 MoGo Day passes
- 100 copies of the Greater Downtown Insider's Map and Guide
- Recognition in DDP annual report
- Member pricing discounts

## Advocate Member Benefits \$2,500

- Two tickets to Annual Meeting
- Two tickets to each Stakeholder Meeting event
- Ten passes to Campus Martius Park ice skating (Excludes skate rental)
- Ten MoGo Day passes
- 50 copies of the Greater Downtown Insider's Map and Guide
- Recognition in DDP annual report
- Member pricing discounts

## Friend Member Benefits \$1,000

- Two tickets to each Stakeholder Meeting event
- 50 copies of the Greater Downtown Insider's Map and Guide
- Recognition in DDP annual report
- Member pricing discounts

## Nonprofit/Small Business Member Benefits\* \$500

- 50 copies of the Greater Downtown Insider's Map and Guide
- Recognition in DDP annual report
- Member pricing discounts

\*Available to companies with \$100,000 or less in revenue and a minimum of two employees (owner included).



# Membership Form

Please complete this form to activate your membership.

## ORGANIZATIONAL INFORMATION

ORGANIZATION: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ ZIPCODE: \_\_\_\_\_

PRESIDENT/CEO: \_\_\_\_\_

TYPE OF BUSINESS: \_\_\_\_\_ NUM. OF EMPLOYEES: \_\_\_\_\_

NUM. OF LOCATIONS; DETROIT-BASED (Y/N): \_\_\_\_\_

## PRIMARY CONTACT

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

## SECONDARY CONTACT

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

## MEMBERSHIP LEVEL

- LEADER \$10,000     CHAMPION \$5,000     CHAMPION \$2,500  
 FRIEND \$1,000     NONPROFIT/SMALL BUSINESS \$500

## PAYMENT OPTIONS

- CHECK     CREDIT CARD     INVOICE

NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

CREDIT CARD: \_\_\_\_\_ EXP: \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Please return to:

Downtown Detroit Partnership  
One Campus Martius, Suite 380, Detroit, MI 48226  
mary.riegle@downtowndetroit.org  
313.314.2720