



## Downtown Detroit Partnership Interactive Kiosk RFP Questions

1. What would be the process to secure permits in the right of way?

Permitting required varies by location. DDP will assist with identification of permits and approvals required. For the City of Detroit's right-of-way permitting process, please refer to the City of Detroit's website:

<http://www.detroitmi.gov/How-Do-I/Apply-for-Permits/Right-of-Way-Permit-Information>

2. Is there a sign ordinance or other regulatory hurdles?

Woodward Avenue is a scenic by-way and constrained by signage restrictions. Historic District regulations may need to be followed in certain areas. Please refer to the City of Detroit's website, [www.detroitmi.gov](http://www.detroitmi.gov), for ordinance requirements.

3. Would you like to replace existing static wayfinders?

The existing wayfinders are unrelated to this RFP. If one or more are located at sites selected for interactive kiosks, then they may be removed.

4. Which areas does DDP have authority?

DDP has agreements to operate most of the parks Downtown.

5. Which parks does DDP operate?

DDP, and its affiliate, the Detroit 300 Conservancy, has operating/maintenance agreements for Campus Martius, Capitol Park, Cadillac Square, Grand Circus Park and Beacon Park. Beacon Park is privately owned by DTE but managed by the DDP. The others are public parks owned by the City of Detroit.

6. Is there opportunity to work with property owners?

DDP is open to exploring the possibility.

7. How will this pilot initiative relate to any larger deployment beyond the pilot?

DDP expects that potential vendors answer this question or provide a process for informing a recommendation in the RFP response.

8. Can DDP clarify what the policy is for third-party advertising on the pilot? Can DDP outline what the policy may be for any larger deployment? Will any additional approvals be required and if so, from whom and what will the process be to get them?

A goal of the pilot is to work through these questions.

9. At the pre-bid, it was mentioned that the ideal location would be DDP-operated parks. What is the process to go outside of those areas either on the pilot or any larger expansion that may result?

DDP will support the permit process and work in partnership with the vendor, the City and other stakeholders. The DDP is open to vendor recommendations for other locations and is willing to help identify other locations as well. The pilot phase will inform the process of moving forward with a further expansion. SEE QUESTION 1.